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**OFFICE OF DIVERSITY AND COMMUNITY ENGAGEMENT**  
**MULTICULTURAL CENTER**

**FY 2014-2015 ANNUAL REPORT**

Arthur Gregg  
Assistant Vice President of Multicultural Affairs/  
Director of the Multicultural Center

Dr. George Fair  
Vice President for Diversity and Community Engagement

Dr. Gene Fitch  
Vice President for Student Affairs



## EXECUTIVE SUMMARY

Over the past year we have worked to develop a more defined purpose, vision and brand for the Multicultural Center. We have developed and are committed to our core values: *Diversity, Excellence, Student Focused, Collaboration and Integrity.*

We have had a very successful year in the area of cultural programs and events. In FY 15, the center hosted as well as co-sponsored approximately 34 cultural events with an attendance of 8,372, which was an increase of 62% from the previous year. This year marked the first major full campus effort to target students on diversity. The creation and development of both the Diversity Education Advisory group and awareness module has become a vital component leading to create a culturally competent student body. Also, module has been adopted by the university to be an integral part of the compliance training required for every student employee that works on campus. The module is now a part of the fall 2015 compliance training.

In an effort to assist our students to be more engaged with the greater community, the Multicultural Center partnered with several different campus and system partners to provide a diverse body of programming and workshops for student success. The Student Counseling Center, Career Center, Health Professions Advising Center (HPAC), UT Southwestern Medical School and the Office of Undergraduate Education just to name a few have been instrumental in creating opportunities for URM students to network with various off campus entities for future endeavors. We also were able to celebrate over 90 Underrepresented Minority (URM) student graduates at the end of the academic year.

As we prepare for a new year we are proud to say that we have provided a service to students who have visited our office approximately 12, 898 times this year. And overall, approximately 95% of those students who completed our satisfaction survey rated us high on their satisfaction of the Multicultural Center and our services.

## **POINTS OF PRIDE**

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### **INCREASED MARKETING AND CREATING OUR BRAND**

The MC is creating our brand and expanding our web & Social Media presence. The Multicultural Center has made the effort to insert social media aggressively into its marketing and advertising of programs and services. In the past year, we have grown our Facebook follower-ship by 71%, increased our Instagram followers to 625 from 123 and has garnered over 2,000 likes on its various posts.

### **STUDENT SUCCESS AND OUTREACH**

This year the Multicultural Center staff partnered with different campus and UT system partners in an effort to provide a diverse body of programming and workshops for students. The Student Counseling Center, Career Center, Health Professions Advising Center (HPAC), UT Southwestern Medical School and the Office of Undergraduate Education just to name a few to create opportunities for URM students to network with various off campus entities for future opportunities. Also, our new Coordinator of Student Success and Outreach was able to create smaller targeted programs to assist students with community building and retention/success programs

### **DIVERSITY EDUCATION**

This year marked the first major full campus effort to target students on diversity. The creation and development of both the Diversity Education Advisory group and awareness module has become a vital component leading to creating a culturally competent student community. The module was adopted by the university to be an integral part of the compliance training required for every student employee that works on campus. The module was implemented as part of the Fall 2015 compliance training. Also, our team has presented over 36 diversity presentations for student classes, groups and organizations for a total of 1,312 participants.

### **THE MULTICULTURAL CENTER**

This year the Multicultural Center had over 12,898\* center visits with approximately 67% stating that they visited to relax. We had over 9,032 views and 12,405 visit on our webpage. Overall, approximately 95% of those students who completed our satisfaction survey rated us high on their satisfaction of the Multicultural Center and our services.

*\*12,898 is reflective of the number of contacts signed into the Multicultural Center and not the individual number of students.*

## **PROGRAM UNIT INFORMATION**

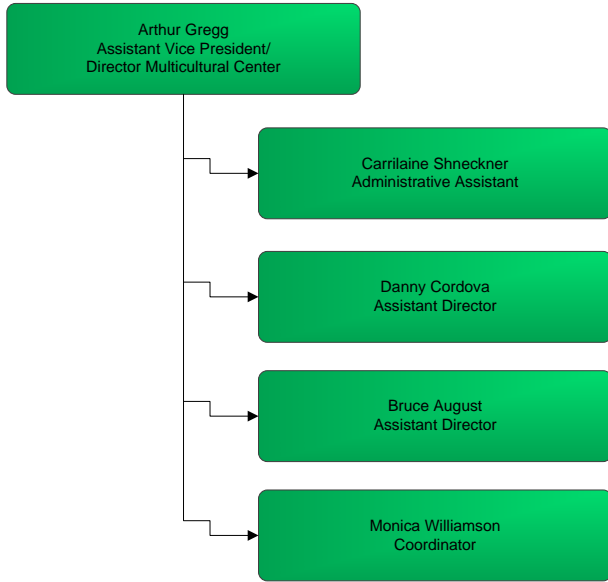
### **MISSION STATEMENT**

The Multicultural Center is committed to providing a variety of quality cultural programs, education resources, leadership opportunities and support services that enhance the ability of UT Dallas students to achieve success in their academic, personal and work lives.

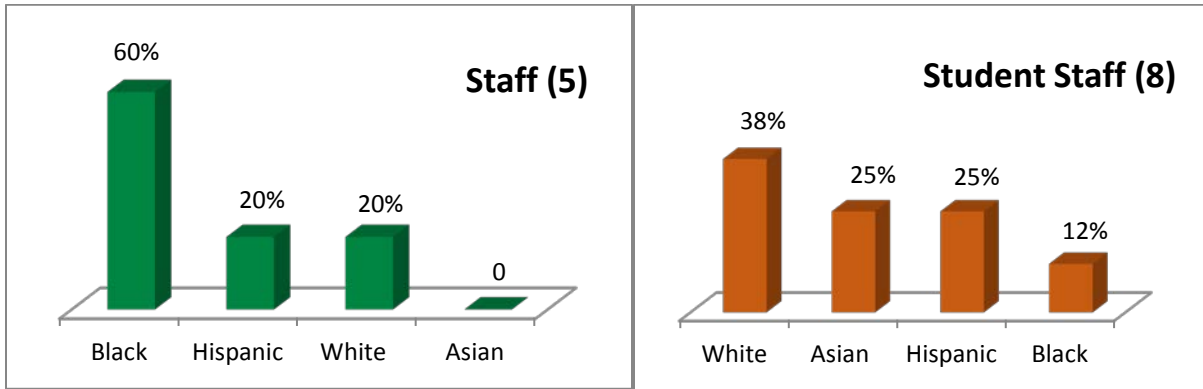
### **CORE VALUES**

- **Diversity:** We believe that inclusive environments enhance educational experiences and create successful academic outcomes.
- **Excellence:** We pride ourselves on achieving a high standard of quality programs & services which provide the utmost satisfaction.
- **Student-Focused:** We value student involvement, engagement & feedback to provide programs & services that shape the cultural experience of our campus.
- **Collaboration:** We value intentional partnerships at all levels that assist us in service of our students, UTD campus & greater community.
- **Integrity:** We maintain an ethical, professional & just methodology of leadership and service.

## STAFF ORGANIZATIONAL CHART



## STAFF DEMOGRAPHICS (x)



**PROGRAMS: EVENTS**

**EVENTS/ATTENDANCE - 5 YEAR**

<b>Group</b>	<b>13-14</b>		<b>14-15</b>	
	Programs	Attendance	Programs	Attendance
Af. American	8	1,415	8	1477
Hispanic	7	1,595	6	1280
Asian	2	700	2	950
European	1	200	1	250
Native American	1	50	1	50
Mixed Heritage	-	-	1	35
Juneteenth	1	600	1	300
Diversity Dialogues	6	296	5	252
MLK Jr. Breakfast	1	250	1	200
Speaker Series	00	00	-	-
Outreach	2	140	6	1630
<b>Total</b>	<b>29</b>	<b>5,246</b>	<b>32</b>	<b>6424</b>

**GROUP**

	<b>African-American</b>	<b>Attendance</b>
	Happy Birthday Black History Month	220
	Black History Month Cinemateque "Dark Girls"	25
	Black History Month Cinemateque "Dear White People"	300
	Black History Month Meteor Theater: Get on Up	30
	Black History Month Variety Showcase: Godfrey	327
	Black History Month Social Supper	55
	Black History Month Africa Night	250
	Black History Month – The Big Dinner	270

	<b>Hispanic</b>	<b>Attendance</b>
	Hispanic Heritage Month Kickoff	600
	Finding Our Voice: Panel Discussion	30
	Hispanic Heritage Celebration	75
	Domino Night	35
	Dia De los Muertos Recognition	240
	Hispanic Heritage Month Film Screening: “No”	50
	Cinco De Mayo Recognition	250

	<b>Asian</b>	<b>Attendance</b>
	Mid-Autumn Festival	300
	Lunar New Year Celebration	650

	<b>European</b>		<b>Attendance</b>
	European Heritage Celebration		250
	<b>Native American</b>		<b>Attendance</b>
	Native American Heritage Celebration		50
	<b>Mixed Heritage</b>		<b>Attendance</b>
	Identity: The Multiracial Experience		35
	<b>Diversity Dialogues</b>	<b>Programs</b>	<b>Attendance</b>
	Fall/Spring/Summer	5	252
	<b>Diversity Education</b>	<b>Programs</b>	<b>Attendance</b>
	Fall/Spring/Summer	36	1,312
	<b>Juneteenth</b>		<b>Attendance</b>
	Juneteenth Celebration		300
	<b>MLK Breakfast</b>		<b>Attendance</b>
	Dr. Martin Luther King, Jr. Celebration Breakfast		200
	<b>Speaker Series*</b>		<b>Attendance</b>
	(data included in main event numbers)		
	<b>Co-Sponsor</b>		<b>Attendance</b>
	Bangladesh Night		500
	VSA by Night		200
	International Week Study Abroad Program		100
	Texas Party		-
	The Media's Role in Civil Rights: A Conversation with Toure		-
	<b>Outreach Programs</b>		<b>Attendance</b>
	Welcome Back Block Party		900
	Cometville Carnival		250
	Diversity Network Reception		100
	State Dept/ Global NT Reception		50
	Academic Bridge Program Student Visit		30

## VISITORS PROFILE

### CENTER VISITS - 2 YEAR COMPARISON

Year	13/14	14/15
<b>Total Visits</b>	<b>10,898</b>	<b>12,898</b>

### CENTER VISITS – PURPOSE

	Study/ Computer	Relax	Conference Room	Advising	Copies/Fax
<b>Total</b>	<b>3173</b>	<b>8686</b>	<b>689</b>	<b>337</b>	<b>13</b>

### CENTER VISIT-- CONFERENCE ROOM ROOM USAGE: TOTAL COUNT = 154

#### Conference room used by;

Student(s)/Student Organizations	Offices/Committees
Alpha Phi Alpha	ISSO
Bangladesh Student Organization	Community Engagement
LULAC	Student Health Center
Black Student Alliance	Galerstein Women’s Center
Model United Nations	Wellness Center
Vietnamese Student Association	AccessAbility
Entrepreneurial Club	New Student Programs
Gospel Choir	Career Center
	Student Affairs
<b>Total: 33</b>	<b>Total: 121</b>

## WEBTRENDS

Sept. 1, 2013 - Aug. 31, 2014

Sept. 1, 2014 – Aug. 31 2015

FY2014			FY2015		
Page	Visits	Views	Page	Visits	Views
Home	2,749	5,526	Home	3,381	5,232
Staff	845	971	Staff	1,106	1,565
Events	605	799	Events	867	1,201
Contact	604	799	Contact	796	925



HLB	422	599	Dialogues	741	894
About Us	403	541	About Us	565	732
Programs	381	494	Programs	483	573
Dialogues	346	459	BHM	415	501
Student Staff	339	412	Student Staff	361	420
Operation I am	212	322	Operation I am	316	362
	<b>6,906</b>	<b>10,922</b>		<b>9,031</b>	<b>12,405</b>

**SATISFACTION SURVEY SUMMARY (AVERAGE FROM SPRING AND FALL SURVEYS)**

<b>How did you hear about the Center?</b>									
	<i>Email</i>	<i>Flyer</i>	<i>Friend</i>	<i>Walk by</i>	<i>Orientation</i>	<i>Facebook</i>	<i>Webpage</i>	<i>Other</i>	
	5.5%	6%	62%	27.5%	9%	3%	0%	6.5%	
<b>How often do you visit the Center?</b>									
	<i>1-2 times per semester</i>		<i>1-2 times per month</i>		<i>1-2 times per week</i>		<i>Daily</i>		
	9.5%		18%		47%		25%		
<b>How would you rate the Center's customer service?</b>									
	<i>1 (low)</i>		<i>2</i>		<i>3</i>		<i>4</i>		<i>5 (high)</i>
	0%		0%		5%		29.5%		65%
<b>Is the Center a valuable resource for you at UTD?</b>									
	<i>1 (low)</i>		<i>2</i>		<i>3</i>		<i>4</i>		<i>5 (high)</i>
	0%		1%		6%		28%		65%
<b>Do you feel that the Center contributes to your success at UTD?</b>									
	<i>1 (low)</i>		<i>2</i>		<i>3</i>		<i>4</i>		<i>5 (high)</i>
	1%		2%		19.5%		45%		32%
<b>How satisfied are you with the following services?</b>									
	<i>1 (low)</i>		<i>2</i>		<i>3</i>		<i>4</i>		<i>5 (high)</i>
Study Room	0.5%		2%		13%		40%		43.5%
Computer Lab	0.5%		2.5%		16.5%		35%		42.5%
TV Lounge	0.5%		1.5%		6.5%		34%		54%
<b>How would you rate your overall experience in the Multicultural Center?</b>									
	<i>1 (low)</i>		<i>2</i>		<i>3</i>		<i>4</i>		<i>5 (high)</i>
	0%		0.5%		3.5%		35%		60.5%
<b>Have you ever attended any of the Multicultural Center events?</b>									
			<i>Yes</i>				<i>No</i>		
			50%				48.5%		

## COMET CUPBOARD DONATIONS

**SUMMARY: FROM SEPTEMBER 2014 TO AUGUST 2015 THE MULTICULTURAL CENTER ACCEPTED 16 BOXES OF FOOD AND NON-PERISHABLES FOR THE COMET CUPBOARD. TRAVEL (STAFF)**

### **Arthur Gregg**

TABPHE Conference, March 3-5, Austin, Texas  
Counselor Updates, (OES) September, Dallas, Austin, Houston  
Discover UT Dallas (OES), Austin

### **Danny Cordova**

Diversity Workshop, UT Arlington  
Dallas Faces Race, Dallas  
Racial Justice Institute, Dallas  
Comet Camp, Glen Rose, Tx.

### **Bruce August**

TABPHE Conference, March 3-5, Austin, Texas  
Texas Association of Black Personnel in Higher Education Conference, San Antonio, Texas  
Texas Association of Black Personnel in Higher Education State Board Retreat, Corpus Christi, Texas  
Cultural Connections Leadership Conference, Denton, Texas  
National Association of Campus Activities HUGE Leadership Weekend, New Braunfels, Texas  
Skillpath Coaching and Teambuilding Skills Seminar, Dallas Texas

### **Monica Williamson**

Southwestern Black Student Leadership Conference (SBSLC), College Station, Texas  
Student Conference on Latino Affairs (SCOLA), College Station, Texas  
The National Conference on Race and Ethnicity in American Higher Education (NCORE), Washington D.C  
Liberty Mutual Campus Partners Summit, Boston, Massachusetts  
Skillpath Coaching and Teambuilding Skills Seminar, Dallas Texas

## **LEADERSHIP, TRAINING & DEVELOPMENT (STUDENT)**

### **African-American**

Black Student Alliance & Diversity Scholarship Program, Southwestern Black Student Leadership Conference (SBSLC), College Station, Texas: (10 UT Dallas students) Cherish Clanagan, Aaron Fields, Jared Griffin, Odeyuwa Izekor, Melody Jackson, Naomi Masangu, LaWanda Maxwell, Michael Okecgukwu, MaShantee Price, Cornel Walton

#### MC Leaders Retreat

Sophia Azebe-Osime, Wilbert Presley, Melody Jackson, Cornel Walton, Capri Jordan, Omar Sherif, Zube Uzoma, Bruno Ifebi, Jared Griffin, Moriah Reed, Taylor Wilson, Naomi Masangu, Cordelia Osondu, Alexandria Spurlock, Charles Chika, Ohagun Peter, A. Taylor James, Tosin Lufadeju, Claude Hutchful

### **Hispanic**

Student Conference on Latino Affairs (SCOLA), College Station, Texas: (4 UT Dallas students, 1 staff )

Danielle Edmonds, Cesar Segura Gonzalez, Juan Moreno, Maribel Velazquez, Abigail Zapote

#### MC Leaders Retreat

Gerardo Dominguez, Blanca Rivera, Karina Gonzalez, Regulo Castrada,

### **Asian**

## URM RETENTION

Under Represented Minorities (URM). The goal of URM retention is to positively affect the retention and graduation rate of African American and Hispanic Students

### UNIVERSITY DATA

Retention (F12-F13)	White	Asian	Hispanic	Black
All	82%	88%	81%	77%
FTIC	84%	92%	84%	81%
Less Graduated students				

Grad. Rate FTIC	White	Asian	Hispanic	Black
4 Yr.	49%	57%	39%	32%
	670	395	141	83
5 Yr.	63%	74%	53%	44%
	422	292	74	36
F08 Cohort – 5yr S13, National Average: 60%-70%, UTD Average: 65%				

### URM RETENTION: AFRICAN AMERICAN

#### Student Organizations

BSA: Black Student Alliance  
 NSBE: National Society of Black Engineers  
 ASU: African Student Union  
 NSA: Nigerian Student Association

AKA: Alpha Kappa Alpha Sorority, Incorporated  
 AΦA: Alpha Phi Alpha Fraternity, Incorporated  
 ΔΣΘ: Delta Sigma Theta Sorority, Incorporated  
 NPHC: National Pan-Hellenic Council

#### Programs

##### Black Student Alliance-Executive Board Officer Development

Each year, as a collaborative effort, the Multicultural Center assists the leadership of the UTD Black Student Alliance in their planning and preparation for the year. We have helped them

developed their programming calendar, explore leadership development tools, and create additional partnerships with other UTD units and student organizations. Our work with the UTD Black Student Alliance has remained vital to MC's retention initiatives and the strengthening of relationships with the African American student population. As an extension, we also help the Executive Board with their mid-year performance review and EOY celebration.

### **Operation I AM: Black Student Leadership Weekend 2014**

*50 students attending*

Operation I AM 2014 took place on September 12th and 13th during the third week of school. Event marketing and advertisement targeted new and returning African American undergraduate students through UTD emails, Facebook, and our connection with the Black Student Alliance. Approximately 50 new and returning students participated in the Friday's kick-off activities and Saturday's workshops. Friday's activities included an opening speaker from Dr. George Fair, Vice President of Diversity at UT Dallas. It was important to highlight UTD student support services and academic excellence for the kick-off event. Saturday was a full day of leadership development workshops and team building activities. The leadership workshops focused on campus involvement and personal success. Team building activities was intentionally built into both days' events in order to encourage positive peer interaction and create an environment to foster new relationships.

Overall, the Operation I AM 2014 was well received. The student participant feedback was positive and helpful for improvement on next year's program. Though more than the majority of participants highly rated both days' programs with great reviews, some of areas of improvement included but were not limited to better descriptions of team building activities, length of Saturday's program, and discussion opportunities.

### **Southwest Black Student Leadership Conference 2015**

*10 students attending*

The 2015 Southwest Black Student Leadership Conference was held on the Texas A&M University-College Station campus in January. It was well-attended with a total of 800 African American undergraduate students from Texas and surrounding states. This year UT-Dallas was represented by 10 African American student leaders from the African Student Union, Black Student Alliance, National Society of Black Engineers and the ODCE Diversity Scholarship Program. This year, one UT Dallas student leader opted into the Advance Leadership Institute for a more extensive leadership program. This participant also represented UT Dallas in the A.L.I Oratorical contest. Throughout the course of the conference, UTD students attended interactive workshops on leadership development, group dynamics, and career exploration. This was also an opportunity to interact with African American students from the same region, share their campus experiences, and learn from other like-minded peers.

### **Harambee Dinner and Awards 2015**

*70 UTD students & student leaders participated*

The Harambee Dinner and Awards is an annual co-sponsored End-of-Year event to recognize the academic achievements, campus involvement, and leadership excellence of African American students from the Black Student Alliance, National Pan-Hellenic Council organizations, National Society of Black Engineers, and other African American student groups. Each of the

participating student organizations had the opportunity to recognize the individual efforts of its members, as well as, their new executive board for the upcoming school year. During Harambee Dinner and Awards, there was also a special recognition ceremony for graduating African American students from all of the participating student organizations. This year we honored 21 graduating seniors. This year's Harambee Dinner and Awards events was well-attended by African American faculty, staff, and students with approximately 70 total attendance.

### **MC Leaders' Retreat 2015**

*18 UTD students participated*

The MC Leaders' Retreat was an initiative created and implemented to support the leadership development of the executive officers of Multicultural Center's sponsored student organizations. Initially, this program was targeted to African American student organizations, this year the MC Leaders' Retreat invited Hispanic student organizations. Officers from the UTD African Student Union, Black Student Alliance, National Pan-Hellenic Council and the Multicultural Council organizations participated in this one day on campus retreat, totaling 24 students. During the retreat, participants completed activities and exercises that focused on organization management, team building, and personal development. Overall, the MC Leaders' Retreat was well-received by the participants. With recommendations from the students, this program has developed into a staple leadership initiative with student leaders.

### **Sister to Sister: A Night of Pampering & Care**

*18 UTD students participated*

Sister to Sister: A Night of Pampering & Care is a program designed for African American women to come together and create a support network. The retention rate of African American women has been on the decline for the last few years. We wanted to be proactive and provide support and be educated on ways to increase our retention rate of these students. Some of the topics of the program consisted of issues facing Women of Color, being isolated in Male dominated majors and relationships. Another goal of this program was to provide African American women on campus pathways to mental health resources through the Student Counseling Center. The retreat was held in the Phase 8 Clubhouse and we are co-sponsoring with Counseling Center.

## **URM RETENTION: HISPANIC**

### **Student Organizations**

ALPHA: Association of Latin Professionals in Accounting

LULAC: League of United Latin American Citizens

SPYCD: Stop Pretending You Can't Dance

SHPE: Society of Hispanic Professional Engineers

Multicultural Council

ΩΔΦ: Omega Delta Phi Fraternity, Incorporated.

ΣΛΑ: Sigma Lambda Alpha Sorority, Incorporated.

ΣΛΒ: Sigma Lambda Beta International Fraternity, Incorporated.  
ΣΛΓ: Sigma Lambda Gamma National Sorority, Incorporated.  
ΚΔΧ: Kappa Delta Chi Sorority, Incorporated.

## **Programs**

### **MC Leaders' Retreat 2015**

*18 UTD students participated*

The MC Leaders' Retreat was an initiative created and implemented to support the leadership development of the executive officers of Multicultural Center's sponsored student organizations. Initially, this program was targeted to African American student organizations, this year the MC Leaders' Retreat invited Hispanic student organizations. Officers from Omega Delta Phi Fraternity, Inc. and Sigma Lambda Alpha participated in this one day on campus retreat, totaling 24 students. During the retreat, participants completed activities and exercises that focused on organization management, team building, and personal development. Overall, the MC Leaders' Retreat was well-received by the participants. With recommendations from the students, this program has developed into a staple leadership initiative with student leaders.

### **Hispanic Leadership Banquet (HLB)**

*70 UTD students & student leaders participated*

The Hispanic Leadership Banquet was held on May 9<sup>th</sup> in the Galaxy Rooms of the student union. This year we had 9 Hispanic student organizations, the Hispanic Student Success Taskforce, and other UTD students and staff members attend the banquet; a total of 120 guest. This year, student representatives of each of the 9 student organizations created a HLB committee to assist with planning, marketing, and logistics. This group also created a special recognition ceremony for graduating Hispanic students from all of the participating student organizations. The feedback from this year's Hispanic Leadership Banquet was very positive. With recommendations from the students, we will work to get the committee started earlier and also acknowledge the work of Vice Presidents of each organization.

### **Student Conference on Latino Affairs (SCOLA)**

*4 UTD students participated*

The Student Conference on Latino Affairs was held early April at Texas A&M University in College Station Texas. This conference explored racial identity within the Hispanic community, leadership and professional development, and celebrated cultural creativity through keynote speakers, breakout sessions, workshops and cultural performers. This year's theme asked the question, Who Am I? Unmasking the Latino Experience. This conference also provided an opportunity for UT Dallas students to interact with other Hispanic students, share their campus experiences, and learn from other like-minded peers.

## **URM RETENTION: GENERAL**

### **Diversity Scholarship Program, 5<sup>th</sup> Year Review**

*Cohort 5 welcomed 20 UTD students, 88 total Diversity Scholarship Program participants*

The Diversity Merit Scholarship Program is an intentional integration of academic and non-academic resources to foster learning-center interaction with faculty, staff, and peers for first-

time, first-year and transfer traditionally unrepresented students at The University of Texas at Dallas. The Diversity Merit Scholarship Program remained a working collaboration between the Office of Diversity & Community Engagement and The Multicultural Center. This program is funded by the Office of Diversity & Community Engagement and the Office of the President, Dr. David Daniel. This scholarship program was supervised by two coordinators and consisted of four cohorts of scholarship recipients totaling 88. This number includes Cohort II with 10 returning students, Cohort III consisting of 12, Cohort IV consisting of 28, and Cohort V consisting of 38 students. Cohort 5 received additional funding to provide additional scholarships. For Cohort VI we will return to awarding 20 scholarships, but increase the total award to \$5000. We had 12 Diversity Scholars to graduate 2014-15.

### **Program Components**

The Diversity Scholarship Program includes specific components to encourage proactive behavior, promote the usage of UTD academic resources, and create accountability measures among scholarship recipients:

- Renewable \$2500 scholarship award per student for up to 8 semesters
- Scholarship Program fall semester retreat
- University Welcome fall reception
- Early-intervention strategy to monitor academic progress
- Personalized success plan for each student per semester
- Monthly evening programs that highlight student resources
- 

### **National Conference on Race & Ethnicity in American Higher Education (NCORE)**

*6 Diversity Scholarship Program Students attended*

This year the Diversity Scholarship Program provided resources to send 6 Diversity Scholarship Program participants to the National Conference on Race & Ethnicity in American Higher Education conference late May in Washington D.C. NCORE® is designed to provide a significant forum for discussion, critical dialogue, and exchange of information as institutions search for effective strategies to enhance access, social development, education, positive communication, and cross-cultural understanding in culturally diverse settings.



## DIVERSITY EDUCATION PROGRAMS

### Diversity Education Presentations/Programs

**Presentations/Programs: 36**

**Attendance: 1,312**

#### Fall Department Student Staff Training

Activity Center, Student Staff (Bruce)	100
Student Success Center	120

#### Fall

Diversity Dialogues, Campus,	40
Diversity Dialogues, Hunger Banquet	80
Diversity 101, 1010 Class presentation (C. Breechen)	15
Diversity 101, 1010 Class presentation (K. Hickman)	15
Diversity 101, 1010 Class presentation (J. Everson)	15
Diversity 101, 1010 Class presentation (H. Campbell)	15
Diversity 101, 1010 Class presentation (T. Douglas)	15
Diversity 101, 1200 Class presentation (B. Blake)	15
Diversity 101, 1200 Class presentation (D. Obanner)	15
Diversity 101, 1200 Class presentation (J. Robinson)	15
Diversity 101, 1200 Class presentation (X. Shirley)	15
Diversity, Bowman Middle School Career Day, 3 sessions	45
Diversity Consultation: FYL Classes, 1010 prep, 6 sessions	90
Race/Ethnicity, MPAs, IPAs	8

#### Spring

Diversity Dialogues, Campus	64
Diversity Dialogues, Terry Scholars	20
Diversity Dialogues, SAE	48
Diversity, Res-Life Peer Advisors Session I	50
Diversity, Res-Life Peer Advisors Session II	50
Diversity, Orientation Team Mentors (OTMs)	30
Inclusive Leadership, L.E.A.D Workshops	6
Being Multicultural, ODPi group	20
Race/Ethnicity, UNT E&D conference (cancelled)	xx
Diversity: Res-Hall Step Up	30

#### Summer

Culture groups, Comet Camp Green	154
Culture groups, Comet Camp Orange	177

Race/Ethnicity, Residence Hall Peer Advocates	20
Race/Ethnicity, Residence Hall Peer Advocates	25

## DIVERSITY DIALOGUES

### Dialogues

The Diversity Dialogues is a program designed to provide participants the opportunity to hear and share diverse perspectives of cultural topics. The event provides participants a structured venue designed to enhance positive communication and develop positive relationships with other culture groups. The program is held in a safe comfortable environment.

Programs		Attendance
<b>2014-2015</b>	<b>5 Programs</b>	<b>252</b>
Spring	Multi-culture	64
Spring	Terry Scholars	20
Spring	Sigma Alpha Epsilon	48
Fall	Multi-culture	40
Fall	Hunger Banquet	80
<b>2013-2014</b>	<b>2 Programs</b>	<b>91</b>
Spring	Leadership	28
Fall	Race/Ethnicity	63

## EVENT SUMMARIES

### **African American Programs**

Title: **Happy Black History Month**

Attendance: 220

Objective: Celebrate the calendar beginning of Black History Month and announce the month's programs.

Summary: Happy birthday Black History Month was a celebration marking the 100 years of the formalized keeping of Black History by the Association for the Study and Life of African-American history. This event featured the Jason Davis Band along with cake, punch and games designed to celebrate Black History.

Recommendations: Have the event as an collaboration between more organizations. Start planning earlier.

Title: **The Big Dinner**

Attendance: 275

Objective: Celebrate Black History Month with an educational, family-style dinner.

Summary: The Big Dinner is the largest event of Black History Month and is designed to bring the campus together with a big dinner to celebrate Black History Month. This year's education and entertainment was a student-filmed and Multicultural Center produced documentary. Cornel Walton, one of the Multicultural Peer Advocates, came up with the idea to interview various students, staff and faculty on their thoughts regarding Black History Month. We also continued our annual tradition of providing a soul food dinner catered by Sweet Georgia Brown BBQ out of Dallas, Texas. This past year's dinner was postponed due to inclement weather.

Recommendations: The best improvement for The Big Dinner will be start any filming way ahead of time in order to edit and produce the film.

Title: **Africa Night**

Attendance: 250

Objective: Display the different cultures, fashion, foods and dances of the different regions of Africa.

Summary: Africa Night was a collaboration between the Multicultural Center and the African Student Union. It consisted of song, dance, a fashion show and authentic Africa foods being served. Dance groups from surrounding universities and Oklahoma were invited to perform at the event. This year's host was the YouTube sensation WoWo Boyz.

Recommendations: Vet the hosts and make sure they have an engaging act before agreeing to have the artists perform. Involve the other African organizations on campus.

Title: **Black History Month Cinemateque "Dark Girls"**

Attendance: 25

Objective: To examine the issues of skin-color among communities of color  
Summary: The students were shown the documentary, *Dark Girls* (2011). *Dark Girls* is a fascinating and controversial documentary film that goes underneath the surface to explore the prejudices that dark-skinned women face throughout the world.  
Recommendations: Show the upcoming documentary “*Light Girls*” and have a subsequent discussion.

**Title: Black History Month Cinemateque “Dear White People”**

Attendance: 300

Objective: To examine the race relations on modern day Predominately White campuses through the lens of film

Summary: The students were shown the movie, *Dear White People* (2014). *Dear White People* is the story of a campus culture war between blacks and whites at a predominantly white school comes to a head when the staff of a humor magazine stages an offensive Halloween party. Afterwards students were invited to a dialogue with the director of the film, Justin Simien.

Recommendations: Develop more questions for the interviews beforehand.

**Title: Black History Month Film Screening “Get On Up”**

Attendance: 30

Objective: To show the life of Grammy Award winning artist James Brown onscreen.

Summary: The students were shown the movie, *Get On Up*(2014). James Brown (Chadwick Boseman) was born in extreme poverty in 1933 South Carolina and survived abandonment, abuse and jail to become one of the most influential musicians of the 20th century. He joined a gospel group as a teenager, but the jazz and blues along the "chitlin' circuit" became his springboard to fame. Although his backup musicians came and went, Brown retained the ability to mesmerize audiences with his music, signature moves and sexual energy.

Recommendations: n/a.

**Title: Black History Month Social Supper**

Attendance: 30

Objective: To dialogues about political, social, socioeconomic issues plaguing the African-American community.

Summary: Students were invited to discuss issues facing the African-American community over dinner in small groups. The students were then tasked to share the results of their small discussions with the other small groups who in turn did the same.

Recommendations: Involve the counseling center as well as faculty who teach African-American history in the creation of similar programs.

**Event Summaries: Hispanic Programs**

**Title: Hispanic Heritage Month Kickoff: Carnival of the Americas**

Attendance: 600

Objective: Celebrate the calendar beginning of Black History Month and announce the month's programs.

Summary: Hispanic Heritage Month Kickoff serves to unite the campus in a celebration of Hispanic culture, history and tradition. The event included Samba Dancers as well as activities provided by the Latino based student organizations on campus. Empanadas and aguas frescas were provided for students who attended.

Recommendations: Have lighting provided for the event when it gets darker.

**Title: Hispanic Heritage Celebration**

Attendance: 50

Objective: To increase awareness about Hispanic Culture and traditions

Summary: The Cesar Chavez Hispanic Heritage Celebration consisted of Colombian food, spoken word poetry and a keynote speaker, Grace Flores-Hughes, the originator of the term "Hispanic". Her flight to Dallas was cancelled due to inclement weather. Our students shared what being Latino meant to them and were encouraged to stay proud of their Latino(a) roots despite their struggles.

Recommendations: Always have a backup plan to deal with no-shows when it comes to performers.

**Title: Cinco de Mayo Celebration**

Attendance: 250

Objective: To increase awareness about the Cinco de Mayo holiday

Summary: This year's Cinco de Mayo Celebration included more history about Cinco de Mayo, a carnival, cultural games provided by 8 of the Hispanic organizations on campus, , the Los Reyes de Dallas Mariachi Band, informational videos on the history of Cinco De Mayo, tamales and aguas frescas.

Recommendations: have an awareness event dedicated to dispelling the myths that Cinco De Mayo is Mexico's Independence Day.

**Title: Hispanic Heritage Month Film Screening: No**

Attendance: 50

Objective: Show a film that aligned with the Hispanic Heritage Month theme ("The Latino Experience") for Hispanic Heritage Month.

Summary: In 1988, international pressure comes to bear on Chilean dictator Augusto Pinochet, forcing him to call a referendum on his presidency. The country will vote either yes or no on extending Pinochet's rule for another eight years. Leaders of the "no" movement recruit Rene Saavedra (Gael García Bernal), a young advertising executive, to spearhead their campaign. With few resources and constant scrutiny by the dictator's minions, Saavedra and his team hatch a bold plan to win the election.

Recommendations: Tie the film with a Latin American history or politics course.

**Title: Finding Our Voice Panel Discussion**

Attendance: 30

Objective: To increase awareness issues facing the latino community and dialoguing about possible ways to alleviate some of the problems

Summary: The Multicultural Center hosted a panel of students, staff and faculty regarding issues facing the Latino community. The panel interacted with audience and focused on ways the students could address these issues in their community.  
Recommendations: tie the panel with courses and organizations who focus on the issues as part of their mission statements.

Title: **Domino Night**

Attendance: 35

Objective: to host a social night around the playing of dominos

Summary: The Multicultural Center hosted a social night for students who wanted to learn how to play dominoes with rules from Latin America. Refreshments were catered by a local Cuban bakery.

Recommendations: Work with the Student Union to host the games as a tournament in possibly the galaxy rooms.

## **Event Summaries: Asian Programs**

Title: **Asian Heritage Celebration**

Attendance: 650

Objective: to increase awareness of Asian culture and leadership at UTD and Asian Pacific American Heritage month

Summary: The event was created to celebrate and educate participants about Asian heritage and culture and to educate participants. It was a festival type event with a food catering line, activity booths that were hosted by Asian student organizations on campus, and performances by the student organizations that had booths there at the event. The food was picked out by the student organizations as well. The performances included a Lion Dance, Kung Fu demonstrations, Bangladesh dances, Indian dances, Korean pop dances, Korean pop duet, and a fashion show that had student organizations model traditional dresses from their respective cultures. Activities from the booths were games or activities that were from each respective culture as well. The room layout required around 200 chairs, 10 tables for the activities, 10 tables for the food, a stage, pipe and drape, speakers, microphones, soundboard, and PVC pipes.

Recommendations: Use more students to volunteer for the stations; also add a staging area for food preparation.

Title: **Mid-Autumn Festival**

Attendance: 300

Objective:

Summary: The Mid-Autumn Festival is a collaboration between the Multicultural Center, the Vietnamese Student Association and SOFAB. The festival celebrates three fundamental concepts which are closely tied to one another:

- Gathering, such as family and friends coming together, or harvesting crops for the festival.
- Thanksgiving, to give thanks for the harvest, or for harmonious unions

- Praying (asking for conceptual or material satisfaction), such as for babies, a spouse, beauty, longevity, or for a good future

The event consists of skits, performances, snacks, and arts & crafts for students, staff and faculty to take part in.

Recommendations: Have lights prepared for when it gets too dark out.

### **Event Summaries: Native American Programs**

**Title: Native American Heritage Celebration**

Attendance: 50

Objective: To honor Native American students, faculty, staff & culture at UT Dallas.

Summary: The Anoli Dance troupe came to UT Dallas and delivered a variety of tribal performances and songs to celebrate the various tribes, languages and history of native peoples.

Recommendations: Have the event out on the Plinth, possibly when its not raining.

### **Event Summaries: European Programs**

**Title: European Heritage Celebration**

Attendance: 200

Objective: to share the culture of Europe with the UT Dallas community

Summary: The Multicultural Center celebrated European Heritage with performances from Zorya and Veselka, who showcased a type of dance performed primarily in the Eastern Slavic countries: Russia, Ukraine, and Belarus. These dances are indicative of the history and culture, as well as various Ukrainian folkloric songs and hymns accompanied by fiddles and other native instruments. The event also included various games often played in the region, as well as Eastern Europe styled kolaches.

Recommendations: Spend less money on event amenities, such as staging. Communicate the

### **Events Summaries: Single Events**

**Title: Martin Luther King Jr. Celebration Breakfast**

Attendance: 250

Objectives: Educate and celebrate the life and legacy of Dr. Martin Luther King Jr.

Provide an opportunity to honor Dr. King and celebrate diversity. Educate the campus on ways to continue to strive for diversity and community service/awareness.

Summary: To bring the Dr. King's "Why We Cant Wait" & "Where do We go From Here: Chaos or Community?" books to life and to celebrate the civil rights leader's birthday, UT Dallas students created a program involving dance, monologues and video at the University's annual Martin Luther King Jr. Celebration Breakfast.

To begin the program, undergraduate student Alex Spurlock performed an acappella version of "A Change Is Gonna Come." As students, faculty and staff started breakfast, video clips from the civil rights movement were projected onto a number of screens, and the student began their monologues representing different communities and why the

global community cannot wait to address the issue facing the various communities. The program was written and directed by arts and humanities PhD candidate Vanessa Baker.

Recommendations: Continue to utilize students in our programming efforts. Gather student together earlier for the events. Possibly bring a speaker to commemorate the late Dr. King.

**Title: Juneteenth Celebration**

Attendance: 300

Objective: To raise awareness about the significance of Juneteenth among students, staff and faculty.

Summary: The theme for the 2015 Juneteenth event was “Freedom Defined”. The event included a live performance from the Jason Davis band, a reading of the emancipation proclamation of 1863, the Annual Staff Bakeoff, catering provided by Carnival catering, a Freedom Wall (students, staff & faculty were invited to share their definitions of freedom) carnival style games and giveaways provided by local businesses and UTD departments.

Recommendations: Send more reminders that the event has moved inside. Keep said event inside.

**EVENTS SUMMARIES: GENERAL EVENTS**

**Title: Welcome Back Block Party**

Attendance: 900

Objective: to welcome back the students of UT Dallas to a new school year

Summary: The UT Dallas Multicultural Center and Radio UTD teamed up to throw the first ever Welcome Back Block Party. There was plenty of dancing, prizes, and shaved ice. We couldn't think of a better way to kick off the start of the semester. Our event displayed 3 different dj's over the two hour span. The students danced, laughed and cheered the night away.

Recommendations: We would add another food vendor to decrease lines. Swipe Comet Cards to determine demographics of the students, add more barricades around the performance area and possibly do more advertising. We would also change the order of the DJs who played their music.

**EVENTS SUMMARIES: MIXED HERITAGE PROGRAMS**

**Title: Identity: The Multiracial Experience**

Attendance: 35

Objective: to aid students of multiracial descent in recognizing stages of identity development; identify needs of multiracial students on the UT Dallas campus

Summary: This event was designed to inform, highlight, and share the richness of mixed heritage and embrace the inclusion of several distinct cultures. Participants were grouped into small round table discussions to identify issues and learn about the different stages of identity development among multiracial students.



Recommendations:

1. Get a booth during lunch at the residence halls or SU and get in some personal outreach to bring people to the event, it is a more personal conversation and students will be more likely to come and those that will are more likely to share
2. Plan Icebreakers and events or activities to open the students up, make sure the tables or groups get comfortable sharing
3. Talk about deeper things such as childhood that are still comfortable as opposed to shallow things.
4. Find facilitators and inform them before the event to help with questions asked.
5. Have a power point for attendees to follow along with, and better handouts to avoid confusion with things such as the Patterns of Identity. Look at getting people with a story to better explain and give an example of each Pattern of Identity
6. Practice the program with a focus group or with coworkers first to smooth out kinks and familiarize yourself
7. Set the rules and the environment for the event, make the attendees feel safe in sharing
8. Go out to student orgs, FSL, cultural clubs to explain and invite them to the event, and potentially share examples to use for the program
9. Have a separate program for staff that has more research and instruction for how to deal with Identity as opposed to the sharing model for students

## EVALUATION AND ASSESSMENT SUMMARIES

### EVALUATION: AFRICAN AMERICAN PROGRAMS

<b>Program Title:</b>	Happy 100 <sup>th</sup> Birthday Black History Month
<b>Program Date:</b>	February 3, 2015
<b>Attendance:</b>	230
<b>Number of Evaluations:</b>	20
<b>Overall Rating:</b>	90%

Table 1: Evaluation Forms Summary

	1	2	3	4	5	4/5
<b>Overall</b>	0%	0%	10%	20%	70%	90%
<b>Performances</b>	0%	0%	0%	15%	85%	100%
<b>Increased Knowledge of Black culture</b>	5%	5%	20%	30%	40%	70%
<b>Food</b>	0%	0%	20%	30%	40%	70%
<b>Activities</b>	0%	10%	15%	10%	65%	75%
<b>Appreciation of Diversity</b>	0%	0%	0%	25%	75%	100%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	5%	50%	30%	30%	0%	20%

#### What did you learn about Black culture?

From this event, nothing really; It's 100 yrs old; It's 100<sup>th</sup> birthday; The 100 year anniversary is this year; Unknown and known African-American people; African-American musical artists; Music is a big part of the African-American culture; n/a; Famous people in history; N/A; It's the best

#### Lessons Learning:

- Encourage attendees to participate in more activities
- Allow intermission between band performance to inform attendees of each booth

<b>Program Title:</b>	Social Supper
<b>Program Date:</b>	February 19, 2015
<b>Attendance:</b>	29
<b>Number of Evaluations:</b>	29
<b>Overall Rating:</b>	93.1%

**Table 1: Evaluation Forms Summary**

	1	2	3	4	5	4/5
<b>Overall</b>	0%	0%	6.9%	44.8%	48.3%	93.1%
<b>Food</b>	3.5%	3.5%	6.9%	37.9%	48.3%	86.2%
<b>Activities</b>	0%	0%	10.4%	37.9%	48.3%	86.2%
<b>Increased Knowledge of Black culture</b>	3.5%	0%	24.1%	17.2%	55.2%	72.4%
<b>Appreciation of Diversity</b>	0%	0%	13.8%	13.8%	72.4%	86.2%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	0%	27.6%	27.6%	31%	3.5%	10.4%

**What did you learn about Black culture?**

Black is just a color; We are all same. Beautiful; More than what I knew; Diversity is all around the world. The culture doesn't just come from Africa; They are good and bold speaking people; A lot, these are really powerful people and have faced a lot of hardships; Stereotypes are never true; The stuff I learned went beyond "Black" culture (I went for the food, I stayed for the cool event); Diversity/Stereotyping in other countries; Courageous; None; Black is a color that represents discrimination and not black people; Black culture is powerful and eventful; Learned that there is no are or tru stereotype but just stereotypes; We are beautiful!; Issues in identifying culture; Powerful, unique, diverse; Powerful; Many people view black very differently; Black doesn't exist. It is a stereotype used by illiterates; We discussed the similarities among cultures. It was very enlightening

**Lessons Learning:**

- Utilize marketing strategy more effectively to increase turnout
- Include ice breakers to allow attendees to feel more comfortable
- Add more topics/questions to give attendees more to dialogue

<b>Program Title:</b>	The Big Dinner
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<b>Program Date:</b>	March 10, 2015
<b>Attendance:</b>	240
<b>Number of Evaluations:</b>	68
<b>Overall Rating:</b>	98.6%

**Table 1: Evaluation Forms Summary**

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>4/5</b>
<b>Overall</b>	0%	0%	1.5%	36.8%	61.8%	98.6%
<b>Food</b>	1.5%	0%	1.5%	8.8%	83.8%	92.6%
<b>Documentary</b>	0%	0%	5.9%	17.7%	72.1%	89.8%
<b>Increased Knowledge of Black culture</b>	0%	1.5%	16.2%	25%	50%	75%
<b>Appreciation of Diversity</b>	0%	0%	7.4%	13.2%	72.1%	85.3%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	11.8%	8.8%	32.4%	14.7%	2.9%	27.9%

**What did you learn about Black culture?**

Blacks are important in life; Some black singers; The various phases of Black culture and Black History! Great Job Cornell!!!!; That black history month is 100 years old; History; The Yaas!; My neighbor talks a lot. Joking, I loved the event a lot!; Why Feb. is Black History Month; Why February was chosen for black history month; 1915-Carter G. Woodson; More info about my history!; That Obama was re-elected in 2012; I learned that black history is still being made, and the although there are problems, it is getting better; The Reason behind Black History Month-; It was great seeing a diverse crowd here interested in learning more. That is progress!; the colored sink is true! Surprised me A LOT!; More individual leaders; February was chosen the Black History month because it was meant to coincide with Frederick Douglas and Abraham Lincoln; Not a lot; Why February was chosen for black history month; Visiting from Mesquite great show!; I was very glad to hear the Q&A part w/ Cornell + liked the positive message he discussed through the documentary; Why black history month started; Segregation wasn't as long ago as I thought it was; I learned why Feb. was chosen for Black History Month; Great job as always!!; experiences of UTD Black history & culture

**Lessons Learned:**

- Improve marketing strategy by accurately utilizing every viable resource (social media, flyers, etc.)

**EVALUATION: HISPANIC PROGRAMS**

<b>Program Title:</b>	Finding Our Voice: Panel Discussion
<b>Program Date:</b>	10-02-14
<b>Attendance:</b>	30
<b>Number of Evaluations:</b>	7
<b>Overall Rating:</b>	

<b>Student</b>	<b>Staff</b>	<b>Alumni</b>	<b>Guest</b>	<b>Faculty</b>
87.5	0%	0%	0%	12.5%

**Table 1: Evaluation Forms Summary**

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>4/5</b>
<b>Overall</b>	-	-	14.3%	28.6%	57.1%	85.7%
<b>Performances</b>	-	-	-	42.9%	57.1%	100%
<b>Increased Knowledge of Hispanic culture</b>	-	-	14.3%	14.3%	71.4%	85.7%
<b>Appreciation of Diversity</b>	-	-	-	28.6%	71.4%	100%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	-	57.1%	28.6%	42.9%	-	-

**What did you learn about Latino challenges?**

Education, Work, Family being take, all issues that prevent us from reaching our potential; Greater clarity on economic issues facing Latino communities; Lack of access to education, the broken immigration system, etc.; great discussion; income gap, growing Hispanic population we must find that unity amongst our community. Education, Greek Life & clubs are important

<b>Program Title:</b>	Hispanic Heritage Celebration
<b>Program Date:</b>	10-02-14
<b>Attendance:</b>	75
<b>Number of Evaluations:</b>	32
<b>Overall Rating:</b>	93 (A)

<b>Student</b>	<b>Staff</b>	<b>Alumni</b>	<b>Guest</b>	<b>Faculty</b>
84.38%	0%	0%	9.38%	6.25%

**Table 1: Evaluation Forms Summary**

	1	2	3	4	5	4/5
<b>Overall</b>			6.45%	22.58%	70.97%	
<b>Performances</b>			3.23%	33.33%	65.52%	
<b>Increased Knowledge of Hispanic culture</b>		3.23%	9.68%	33.33%	54.84%	
<b>Appreciation of Diversity</b>			6.45%	3.23%	90.32%	
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	10.26%	30.77%	33.33%	10.26%	2.56%	12.82%

### What did you learn about Latino and/or Hispanic culture?

Latino seems to be synonymous with Hispanic; Be who you are and be proud!; Great poems! We need to have more events like this; either or, we are all a community; I learned how much I have in common with Hispanic people. I enjoyed the food; that many “Latinos” strongly identify with the specific country of their heritage even if they’re from here; I didn’t know much about Latino & Hispanic people’s struggle and this really gave me an insight into their lives; People from different culture have amazing stories that you never know unless they speak; I know your speaker could not be there, but it was amazing overall; I think it would be beneficial if people would understand the definition of Hispanic/Latino. They use the words interchangeably but it is not the same; Small and cozy; thank you for having open mic. wonderful/perfect speaker; learned about Erica de la Rosa, and her experiences that shaped her and her culture; I learned more about the background of Latin American culture. Immersing oneself; Our love is endless. Thank you for this event; Thought it is difficult to be around non-latinos/ people like us, it can help us grow; It’s just similar to Indian culture; I love being Latina! Viva Mexico!; To embrace your culture and to grasp the opportunities given to you; Being Latino is different from each person; Nothing new. But poet Erica de la Rosa put much of my thoughts into words. She was very relatable and powerful. I deeply enjoyed the time we had to discuss and just share our thoughts.

### EVALUATION: ASIAN PROGRAMS

<b>Program Title:</b>	A Night Out In Asia: Asian Heritage Celebration
<b>Program Date:</b>	April 21, 2015
<b>Attendance:</b>	400
<b>Number of Evaluations:</b>	71
<b>Overall Rating:</b>	93 (A)

**Table 1: Evaluation Forms Summary**

	1	2	3	4	5	5-Apr
<b>Overall</b>	0%	0%	7%	32%	61%	93%
<b>Performances</b>	0%	0%	11%	31%	58%	89%

<b>Food</b>	1%	4%	6%	32%	56%	89%
<b>Games</b>	0%	7%	14%	24%	55%	79%
<b>Increased Knowledge of culture</b>	3%	6%	10%	27%	55%	82%
<b>Appreciation of Diversity</b>	0%	1%	9%	24%	64%	89%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Walked By</b>
	8%	5%	52%	24%	0%	11%
<b>Ethnicity</b>	<b>White</b>	<b>Black</b>	<b>Hispanic</b>	<b>Asian</b>	<b>Native. Am.</b>	<b>Other</b>
	11%	9%	4%	76%	0%	0%
<b>Classification</b>	<b>Student</b>	<b>Staff</b>	<b>Faculty</b>	<b>Guest</b>		
	85%	0%	1%	13%		

**What did you learn about Asian culture?**

Chaat ; It's colorful!! ; VERY DIVERSE ; Martial Arts ; Awesome!! ; We are awesome ; diversity ; Vietnamese Cultural Dress ; Clothes ; very stylized & precise dance forms ; Nothing ; It's fun ; There are so many types! ; Korean groups hottest. OMFG! ; The different fighting styles! ; Dance ; The different types of clothes, dances. ; It's awesome! ; That Vietnamese & Korean guys are the hottest! <3 ; Japanese temple visit! ; traditional Japanese temples ; Japanese temple & omamori ; Indian Food ; Indian Food ; Nothing ; Asians are cool ; Food ; Kungfu is fun? ; Nothing ; food ; new fashion ; Korea + Japan are different ; Great ; There is a plethora of things to explore/learn ; Everything ; Asian Fashion! ; There are many types of decorations and fashion ; There's too many things to learn in 1 day ; Temple rituals =) ; adorable outfits ; The beautiful outfits ; yay ; The MC's were cute

**Comments/Suggestions:** More organized programming...Food was okay. Last year was better.

**EVALUATION: NATIVE AMERICAN PROGRAMS**

<b>Program Title:</b>	Anoli: Keepers of the Legend, A Native American Heritage Celebration
<b>Program Date:</b>	November 5, 2014
<b>Attendance:</b>	40
<b>Number of Evaluations:</b>	7
<b>Overall Rating:</b>	5

**Table 1: Evaluation Forms Summary**

	1	2	3	4	5	4/5
Overall					7(100%)	
Performances					7(100%)	
Increased Knowledge of Hispanic culture				1(14.3%)	6(85.7%)	
Appreciation of Diversity					7(100%)	
How did you hear about the event?	e-mail	Flyer/poster	Friend	Facebook	MC Website	Other
	1	2	1	1	0	2(walked by)

### What did you learn about Native American culture?

The dances and their significance. The hoop dance and the horse trot dance was especially; impressive; NA; The history & significance of various dances, clothing, and so on; Native American songs and their importance; Pow-wow!; Different Styles; How they treated horses was very interesting and new to me. I very much enjoyed this event.

### Comments:

I just wish there was a bigger turnout but that's the case with a lot of events at UTD  
I was very pleased to attend this and only wished it had been more interactive and publicized

### EVALUATION: EUROPEAN PROGRAMS

Program Title:	Slowiańska European Heritage Celebration
Program Date:	4/14/15
Attendance:	250
Number of Evaluations:	22
Overall Rating:	84.1%

Table 1: Evaluation Forms Summary

	1	2	3	4	5	4/5	NA
Overall	0%	0%	0%	9.1%	90.9%	100%	0%
Performances	0%	0%	0%	4.5%	95.5%	100%	0%
Food	0%	4.5%	13.6%	31.8%	45.5%	77.3%	4.5%
Games	0%	0%	13.6%	9.1%	31.8%	40.9%	45.5%
Knowledge of European Culture	0%	0%	9.1%	18.2%	72.7%	90.9%	0%



Appreciation of Diversity	0%	0%	4.5%	4.5%	90.9%	95.5%	0%
How did you hear about the event?	e-mail	Flyer/poster	Friend	Facebook	MC Website	Other	Walk by
		27.3	54.5%	59.1%	4.5%		4.5%

### What did you learn about European culture?

We performed; Everything; Very Proud of my Slavic Heritage Cool Dancing; About such a beautiful country Ukraine and its culture; Folkdance & village life; Their music & dances are amazing, love to see more; It was really nice culture they have & it was nice to witness it; How important wheat is; There are different regions of dance within Ukraine; Ukraine is facing an invasion; Very traditional; Awesome dances; Pretty cool; Ukrainians are fighters

### EVALUATION: GENERAL EVENTS

Program Title:	Diversity Dialogues Program Evaluation
Program Date:	10/21/2014
Program Goal:	To increase diversity and knowledge of diversity throughout campus
Attendance:	40
Number of Evaluations:	35
Overall Rating:	97%

Table 1: Evaluation Forms Summary

	1	2	3	4	5	
Overall	0	0	3%	14%	83%	
Performance	0	3%	3%	23%	57%	
Appreciation	0	0	6%	11%	83%	
Marketing	e-mail	Flyer/poster	Friend	Facebook	Website	Other
	54%	14%	29%	6%	3%	3%

Classification	Student	Staff	Faculty	Guest		
	36	4	0	0		
	90%	10%	0	0		
Ethnicity	White	Black	Hispanic	Asian	Am. Ind.	Other
	4	6	6	24	0	0
	10%	15%	15%	60%	0	0

### List one thing you learned about another culture by attending this event.

-I learned that Asians are sometimes segregated by 'dummer' Asians and 'smarter' Asians, There's not one thing can be listed here, Diwali, Other country's culture, School in Taiwan starts from 7:30 to 9 PM, China Children Policy, There's a lot of anime in Mexico, India has a high catholic population, In Nigeria, wedding lasts from Friday to next Monday, More awareness of different perspectives, culture and ideas, Anime fascination in Mexico, Some people even cannot speak their hometown language, India has a huge

Christian community, About friendly nature of Mexicans, Two people from India have vastly different experiences, You can't touch someone of the opposite sex when you're married in India, People from the same country can have very different opinions on a topic, People of similar cultures can still have very different beliefs, The vastness of Indian culture, They are all awesome, Policies in different countries, We all in some way or the other are similar to each other, Culture in different countries, There are different Indian cultures on North and South or different sides of India, Some from Latino-American Culture, In Latin America, people are always supposed to take their elders blessings when they meet and leave, N/A- didn't really learn anything but I heard more studies, That not all Catholics are always religious or interested in church all the time, Indians love chicken just like Black Americans, We all have more in common than we think, religion.

**List one misperception about another culture that you realized was not accurate.**

-Fiscal disparity, Indian culture isn't always male dominated, I did not have any misconceptions, Asian cultures don't all have the wife at home caring for kids, some have the option to keep working as well. I thought they were much more misogynist but its not like that over there, I thought all Latin American are not conservative in the way of greeting people, I thought only my country was too traditional but I know I came to know there are other countries that are the same as mine, Haryanvil's culture, They are not afraid to break barriers, Other cultures are starting to change and modernize as well, Not all of India is traditional, nothing, India has a big part of Christians, In Taiwan students go to school from 7 AM to 9 PM, No Christian in India, India has a large catholic group, India didn't have Catholic religion, I learned Asians do not like to have traditional views ant to be Americanized.

**Extra Comments.**

-We should get free goodies!! RAFFLE, Love the cheesecake, This was helpful, Thank you ☺, It was wonderful!, Hope we can have this dialogue, Thanks for this event!!, Please email me for next time: shiu.kwee@gmail.com.

**EVALUATION: DIVERSITY DIALOGUES**

<b>Program Title:</b>	<b>Diversity Dialogues: Leadership</b>
<b>Program Date:</b>	Spring 15
<b>Attendance:</b>	64
<b>Evaluations:</b>	38
<b>Overall Rating:</b>	100
The overall rating is the percentage of participants that rated the program above average. Overall rating is the addition of columns 4 & 5. Overall rating average for on-campus dialogue is 95%	

Scale 1 = Very bad/low 3 = Average 5 = Very good/high

How would you rate this program overall?

1	2	3	4	5
0	0	0	4	35
0	0	0%	13%	92%

How would you rate the food?

1	2	3	4	5
0	0	3	15	22

0	0	8%	39%	58%
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Attending this event increased my appreciation of diversity?

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
0	0	1	4	31
0	0	3%	10%	82%

<b>Registered</b>	<b>Students</b>	<b>Staff/Faculty</b>	<b>Community</b>
84	60	15/0	9

<b>Walkin-ins</b>	<b>Total Participants</b>	<b>No Shows</b>	
9	64	11	

### Participant Demographics

Black	Asian	Hispanic	White	Multi-	Other	Unknown
18%	31%	11%	20%	7%	5%	4%

### Q1: List one thing you learned about another culture while attending this event.

Asians felt discrimination in the U.S. as well. A lot of stereotype of Latinos. More similarities than differences, all cultures willing to share their ideas and attitudes. Difficult for people to open up. The religion diversity makes a difference. So many things were brought up. Too many things to choose from. Openness. All are equal. That religion is not needed to have a good life. India being westernized fast. The great diversity within india. Cultural characteristics such as food. Different perspectives on religion and beliefs. That someone else likes goat. I learned more about Nigerian culture. The challenges some cultures face with language barriers. Cheese pizza for Muslims. Culture influencing religion. Views on gay rights from modern religion views. There are many. They are as good a human being as anyone. Chinese (east Asian) culture will be ostracized from families because they marry another culture. Accomidating and broadminded. Most people are peace mongering people. Respect every culture. Every culture has their own values, which must be same as yours to. India, male has all the rights women must follow. I learned that similarities still show even in a large group of diverse people. Hispanic cultures acceptances w/homosexuality. Different points of view. Huge gap between pos. and neg. stereotypes in African American culture. Different cultures interpret gender differently.

### Q2: List one misperception about another culture that you realized was not accurate.

Latinos offer more than servant values. The others were not being judged against. Everyone in the middle class does not have money or equal opportunity. The term "African American" preference. I challenged myself to enter this event without any assumptions/misconceptions. Gender roles. About Islamic people that the women act by choice. Christianity in India varies from area to area. I always though Americans were not open minded and this event helped me know them better. About Americans in general. Misconceptions: I used to judge people by their race, Not everyone in a race are the same. Religion vs spirituality. That indian culture is all religious. Religion is always a complicated topic to talk about in a diverse group, but it went well.

**Comments:**

Facilitators maintain appropriate time for each person. Another hour would have expanded very interesting conversations. Make it more often please! I made really good friends today. Excellent. Great program. With it would have been longer. A wonderful event- question selection is tough but does provoke conversation. Always great. Please have this event more often. More community involvement. Great program. Great event. The structure of it was awesome. Thank you. Great event.

<b>Program Title:</b>	MC Student Leaders' Retreat
<b>Program Date:</b>	May 13 <sup>th</sup> , 2015
<b>Program Objectives:</b>	Provided to support the leadership development of the executive officers of Multicultural Center's sponsored student organizations.
<b>Attendance:</b>	24
<b>Number of Evaluations:</b>	20

**Table 1: Evaluation Forms Summary**

Scale 1 = Very bad/low 3 = Average 5 = Very good/high

	1	2	3	4	5	4/5
<b>Overall</b>	0%	0%	0%	11%	89%	100%
<b>Length of time</b>	0%	0%	35%	55%	10%	100%
<b>Location</b>	0%	0%	5%	24%	71%	100%
<b>Activities</b>	0%	10%	15%	10%	65%	100%
<b>Learn strategies for leadership</b>	0%	0%	16%	31%	53%	100%
<b>Classification</b>	<b>Freshman</b>	<b>Sophomore</b>	<b>Junior</b>	<b>Senior</b>	<b>Grad</b>	
	0%	5%	30%	60%	5%	
<b>Ethnicity</b>	<b>White</b>	<b>Black/African American</b>	<b>Hispanic</b>	<b>Asian</b>	<b>Native American</b>	<b>Other</b>
	5%	74%	21%	0%	0%	0%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/ poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	5%	50%	30%	30%	0%	20%

**Things you would like to add, change or delete about MC Student Leadership Retreat?**

- All was great
- Make it 2 days again
- The length was a bit overwhelming
- Planning is difficult if less members are present
- More time for conflict management, less for SOC presentation

- Possibly moving the location to off campus
- Give more time in advance about the retreat to have more exec members be able to attend since it was a great retreat for rising exec leaders.
- Letting the organizations know ahead of time or that emails are sent accordingly to officers so other officers can attend

<b>Program Title:</b>	Sister to Sister: A Night of Pampering & Care
<b>Program Date:</b>	April 23 <sup>rd</sup> , 2015
<b>Program Objectives:</b>	a program designed for African American women to come together and create a support network.
<b>Attendance:</b>	19
<b>Number of Evaluations:</b>	19

**Table 1: Evaluation Forms Summary**

Scale 1 = Very bad/low 3 = Average 5 = Very good/high

	1	2	3	4	5	4/5
<b>Overall</b>	0%	0%	0%	15%	85%	100%
<b>Hair Care</b>	0%	0%	8%	23%	69%	100%
<b>Skin &amp; Make Up</b>	0%	0%	8%	31%	61%	100%
<b>Counseling Activity</b>	0%	0%	8%	8%	84%	100%
<b>Food</b>	0%	0%	8%	15%	77%	100%
<b>Length of Time</b>	0%	0%	0%	38%	62%	100%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	6%	15%	25%	54%	0%	0%

<b>Program Title:</b>	Hispanic Leadership Banquet
<b>Program Date:</b>	May 9 <sup>th</sup> , 2015
<b>Program Objectives:</b>	End of the year celebration for Hispanic student leaders and organizations.
<b>Attendance:</b>	120
<b>Number of Evaluations:</b>	53

**Table 1: Evaluation Forms Summary**

Scale 1 = Very bad/low 3 = Average 5 = Very good/high

	1	2	3	4	5	4/5
<b>Overall</b>	2%	2%	2%	43%	51%	100%
<b>Date &amp; Time</b>	2%	2%	13%	21%	62%	100%
<b>Length of Time</b>	4%	0%	6%	20%	70%	100%
<b>Food</b>	0%	0%	6%	36%	58%	100%
<b>Increased knowledge of diversity</b>	4%	4%	17%	19%	56%	100%
<b>Appreciation of Diversity</b>	4%	2%	9%	23%	62%	100%
<b>How did you hear about the event?</b>	<b>e-mail</b>	<b>Flyer/poster</b>	<b>Friend</b>	<b>Facebook</b>	<b>MC Website</b>	<b>Other</b>
	23%	4%	57%	11%	0%	5%

### Comments

- Separate plates for deserts ☺
- It was very good!
- Acknowledge the VP of organizations as well
- Everything went well!!!
- Everything was wonderful. Things went smoothly.
- n/a
- Separate plates for deserts
- Do continue awards/recognition portion of the even, possibly add open dance time for the end next year.
- Have a DJ for dance social
- Consider Music during dinner
- Sound Quality
- It was great☺
- Amazing event, should be promoted/marked more! ☺
- More chocolate glitter balls
- Whoever advertised the event did not do a good job, they did not invite many organization members – whoever handled facebook

**PROFESSIONAL STAFF ACTIVITY**

**UNIVERSITY COMMITTEE SERVICE**

<b>Staff Members' Names</b>	<b>Group/Committee</b>	<b>Position</b>
Arthur Gregg	<ul style="list-style-type: none"> <li>• URM Enrollment Management Committee</li> <li>• First Year Experience Committee (UE)</li> <li>• Bike Share Committee</li> <li>• Homecoming Committee</li> <li>• UT Dallas Search Committees (FSL &amp; DOS)</li> </ul>	Director
Danny Cordova	<ul style="list-style-type: none"> <li>• Veterans Committee (Green Zone development)</li> <li>• Diversity Education Module Committee</li> <li>• Trainers Alliance</li> </ul>	Assistant Director
Bruce August	<ul style="list-style-type: none"> <li>• Welcome Week Committee</li> <li>• Homecoming Committee</li> <li>• Veterans Day Planning Committee</li> <li>• Texas Party Committee</li> <li>• African American Student Success Task Force</li> <li>• Hispanic Student Success Task Force</li> </ul>	Assistant Director
Monica Williamson	<ul style="list-style-type: none"> <li>• African American Student Success Task Force</li> <li>• Hispanic Student Success Task Force</li> </ul>	Coordinator
Carrilaine Schneckner	<ul style="list-style-type: none"> <li>• Staff Council</li> <li>• Committee for the Support of Diversity and Equity</li> </ul>	Administrative Assistant

**STAFF AWARDS/RECOGNITIONS**

<b>Staff Members' Names</b>	<b>Award/Recognition Received</b>	<b>Organization Name</b>
N/A		

**PROFESSIONAL CONTRIBUTIONS**

<b>Staff Members' Names</b>	<b>Professional Organization</b>	<b>Level (local, regional, state, national, international)</b>	<b>Position Held, if applicable</b>
Bruce August	Texas Association of Black Personnel In Higher Education	State	Vice-President of Public Relations

**PRESENTATIONS**

<b>Staff Members' Names</b>	<b>Conference/Meeting Name</b>	<b>Title of Presentation</b>
Arthur Gregg	MVC Man Up Conference	Boys to Men
	TABPHE Conference	Graduate Student Institute
	DISD	Dallas Scholars' Program
Danny Cordova	Diversity Education	36 Presentations/Programs
Bruce August	MC Retreat	Core Values 101
Monica Williamson	Diversity Scholarship Program	Graduate School 101
	Career Center Workshop	Managing my Identity in the Work place





## MULTICULTURAL CENTER