UT DALLAS – CORPORATE OPEN HOUSE
About the Dallas Regional Chamber

- Most established chamber in the region – 109 years
- 1,100 members in Dallas, Denton, Collin counties
- Largest chamber (revenue & staff) in Dallas Region
- Privately funded – do not receive government money
- Only regional chamber – why is this important?
TOTAL POPULATION: 7.4 Million

- Fort Worth: 900,000 (12%)
- Dallas: 1.4M (19%)
- All Other DFW Cities: 5,000,000 (69%)
PROVEN SUCCESS IN ECONOMIC DEVELOPMENT

106 headquarters relocations to Dallas Region since 2010

*Moved to Dallas-Fort Worth prior to 2010
“TEXAS TRIANGLE”

#10 economy in the world – larger than Russia and Canada
WHY IS TEXAS SO ATTRACTIVE?
RIGHT TO WORK STATE
LOW WORKERS’ COMPENSATION COSTS
NO STATE INCOME TAX
RANKED BY CEOs AS A TOP STATE FOR BUSINESS
CENTRAL U.S. LOCATION FOR EASY ACCESS
WHY IS THE DALLAS REGION SO ATTRACTIVE?

DIVERSE ECONOMY

ONLY 6% OF ECONOMY IS ENERGY RELATED

COLLEGE GRADUATES

353,825
Students enrolled in higher education in Dallas Region.

44,848
Number of Bachelors, Masters and PhDs.

2 GREAT AIRPORTS

DFW
Leading the EVOLUTION of the Airport Experience

57
international destinations

149
domestic destinations

AFFORDABILITY: 0% LOCAL INCOME TAX

HOUSING PRICES

24%
less than the national average

50%
less than many other large metros

DALLAS REGIONAL CHAMBER
BUILDING TOMORROW TOGETHER
WE KNOW MORE ARE COMING…

How will we manage the growth?

10.5 MILLION:
Projected regional population by 2040
BUILDING TOMORROW TOGETHER
2016-2020

ECONOMIC DEVELOPMENT

TALENT ATTRACTION

EDUCATION & WORKFORCE

PUBLIC POLICY
ECONOMIC DEVELOPMENT

- Recruit businesses to the Dallas Region
- Help existing businesses grow
- Raise region’s international profile
- Drive innovation and entrepreneurship
EDUCATION AND WORKFORCE

• Educate for employment: Connect every student to a good job

• Quality and access: Student readiness at every level
EDUCATION AND WORKFORCE

Dallas County | Public Education

3-YEAR-OLDS WHO SHOULD BE KINDERGARTEN READY

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100%

57% KINDERGARTEN READY

34% READING

38% ALGEBRA

14% COLLEGE-READY

85% GRADUATE

Dallas Regional Chamber
BUILDING TOMORROW TOGETHER
EDUCATION AND WORKFORCE

Dallas County | Higher Education Attainment

- **High School Graduation**: 85%
- **Postsecondary Enrollment**: 61%
- **Postsecondary Persistence**: 47%
- **Postsecondary Completion**: 27%
HIGHER EDUCATION PARTNERS

- SMU
- UNIVERSITY OF TEXAS ARLINGTON
- UNT
- UNIVERSITY OF NORTH TEXAS
- UT DALLAS
- TEXAS WOMAN’S UNIVERSITY
- UNIVERSITY OF DALLAS
- TEXAS A&M UNIVERSITY COMMERCE
- DALLAS BAPTIST UNIVERSITY
- UT Southwestern Medical Center
TALENT ATTRACTION

- Market region to attract and retain best and brightest
- Enhance quality of life to compete
say yes to Dallas
sayyestodallas.com