

LITERARY STUDIES

This information describes typical occupations and employment settings associated with this major. Understand that some of these options may require additional training. Moreover, you are not limited to these options when choosing a possible career path.

DESCRIPTION OF LITERARY STUDIES

Literary Studies explores the power of language and expression through prose, poetry, drama, film, and graphic novels and encourages us to release our own powers of creativity. You should expect to develop outstanding skills in analysis, written and oral communication, cultural understanding, and literary criticism. With a bachelor's degree in Literary Studies, you can pursue entry level positions in business, entertainment, publishing, journalism, technical writing, education, and museum work (just to name a few). Likewise, you can continue your education in graduate programs to study business, law, administration, government, religious studies, medicine, or any number of fields in the fine arts and humanities. It is important to identify an area of interest and take the initiative to develop the appropriate skills, experience, and credentials to enter your chosen field.

MARKETABLE SKILLS

- **Writing**—Ability to express thoughts clearly, persuasively, and in a professional manner
- **Creative Problem Solving**—Ability to view problems in multiple ways and generate unique solutions
- **Editing**—Ability to prepare written material for publication by correcting, condensing, modifying text
- **Interpersonal**—Ability to communicate effectively with people from various backgrounds

POSSIBLE INTERNSHIPS

Allcal, Editorial Intern	Liberty Mutual Insurance, Underwriting for Commercial Insurance Intern
Audubon Texas, Development & Special Events Coordinator Intern	Shakespeare Dallas, Social Media Intern
CBS Radio, Production Intern in Production	State Farm, Administrative Services Intern in Library Sciences
D Magazine, Editorial Intern	Textron, Communications Intern
Frontier Communications, HR Intern	Town of Flower Mound, City Management Intern
Fujitsu, Courseware Developer Intern	Wolf Trap: Communications/Marketing Intern
Legacy Counseling Center, Programs Intern	

POSSIBLE JOB TITLES

Advertising Account Executive	Environmental Planner	Operations Manager
Arts Administrator	Event Coordinator	Personnel Manager
Author	Fundraiser	Politician
Career Counselor	Grant Writer	Project Manager
Communications Consultant	International Relations Officer	Public Relations Specialist
Contract Analyst	Interpreter / Translator	Publisher
Copywriter	Journalist	Real Estate Agent
Director	Lawyer	Social Worker
Editorial Assistant	Librarian	Teacher
Entertainment Agent	Lobbyist	Wellness Coordinator

POSSIBLE EMPLOYERS

Aetna Inc.	Federal Government	Southwest Airlines
AmeriCorps	Frontier Communications	State Farm
ARGO	Garland ISD	The Center for American and International Law
AT&T	George W. Bush Presidential Library and Museum	The Dallas Morning News
Audubon Texas	NBC Universal	The Marketing Arm
Brainopolis	New York Life Insurance	The Walt Disney Company
Christian Dior	Nunez PR Group	The White House
City of Dallas	Pioneer Natural Resources USA	United Commercial Realty
Cultural Awareness International (CAI)	Reynolds & Reynolds Co.	United Nations
Dallas Museum of Art	Richards Group	UT Dallas

EMPLOYMENT WEBSITES

CometCareers	Bridgespan Nonprofit Job Board
GettingHired	LinkedIn.com – Recent Graduates
Indeed.com	Media Bistro
Idealist.org	New Pages
USAJobs.gov	The Write Jobs

PROFESSIONAL INDUSTRY RESOURCES

American Planning Association	Dallas Film Society
Association of American Publishers	National Council of Teachers of English
Association of Writers and Writing Programs	Public Relations Society of America
Creative Organizations in DFW	Society for Technical Communication

RESEARCHING JOB TITLES & CAREERS

Careeronestop	O*Net
Employers of English Majors	Occupational Outlook Handbook
Federal Occupations by College Major	Quintessential Careers

STUDENT ORGANIZATIONS / CAMPUS RESOURCES

Alpha Phi Omega	Pride at UTD
Club Improv	Student Government
Feather Guns - UTD Creative Writing	Student Leadership Programs
Military and Veteran Center	Student Media
Onomatopoeia	Student Union & Activities Advisory Board (SUAAB)

CAREER READINESS – CORE COMPETENCIES EMPLOYERS SEEK

[Career readiness](#) is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace. Take time to intentionally develop and demonstrate these competencies in your classes, projects, volunteerism, campus involvement, PT jobs and internships.

- Critical Thinking/Problem Solving
- Oral/Written Communication
- Teamwork/Collaboration
- Digital Technology
- Leadership
- Professionalism/Work Ethic
- Career Management
- Global/Intercultural Fluency