

# SHEILA AMIN GUTIÉRREZ DE PIÑERES, PhD

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## **Professional Experience**

### *University Administration (The University of Texas at Dallas)*

2010- Dean of Undergraduate Education  
2010- Interim Dean of Libraries  
2008- 2010 Associate Provost  
2006- 2008 Associate Provost, Enrollment Services

### *School Administration (The University of Texas at Dallas)*

2009-2010 Program Head for Public Policy and Political Economy & Sociology  
2002- 2005 Associate Dean for Undergraduate Education  
School of Economic, Political and Policy Sciences  
2000-2002 Program Head for Economics and Finance

### *Faculty Appointments*

2007- Professor of Political Economy and Economics (with tenure)  
The University of Texas at Dallas  
2000- 2006 Associate Professor of Economics (with tenure)  
The University of Texas at Dallas  
1996- 2000 Assistant Professor of Economics  
The University of Texas at Dallas  
1992-1996 Assistant Professor of Economics  
The University of Arkansas at Fayetteville

### *Recent Awards*

2010 American Council of Education Fellow (deferred until 2011-2012)  
2010 UT System Regents' Outstanding Teaching Award

### *Other*

2008- Honors Council faculty  
2009- Executive Board- Midwest Association of Latin American Studies  
2007- Board of Directors- The North Texas Chapter of the Fulbright Association  
2006-2008 Advisory Board Member for The J. McDonald Williams Institute  
2001- Member, Dallas Committee on Foreign Relations  
2000-2002 Board Member: The Inter-American Network for Public Administration  
Education (IN-PAE) steering committee for NASPAA  
1997- University Representative on The Atlantic Council  
1996- Faculty Associate, Center for U.S.-Mexico Studies, UT Dallas  
1998- 2000 Consultant, Center for Transportation Research,  
University of Texas at Austin, TXDOT (Texas Department of  
Transportation) Project no. 0-1763 "Economic Impact of the Development  
of the Texas Trunk System"  
Summer 1994: Fulbright Senior Scholar (Colombia)  
Summer 1992: Economic Research Service: Commodity Economics Division, USDA

## **Education**

Ph.D.	1992, Duke University: Economics, Major Fields: Development Economics, International Economics/Finance, Macroeconomic Theory, Econometrics
M.A.	1989, University of Chicago: Economics
B.A.	1988, Texas A&M University: Economics

## Language Skills

English	Native
Spanish	Fluent
Gujarati	Basic

## **Summary of Administrative Accomplishments & Responsibilities (UT Dallas)**

### *University Administration*

#### **7/2010-present**

#### **Dean of Undergraduate Education**

- Responsible for all policies, procedures, and curriculum related to undergraduate education including recruitment, retention, and graduation; academic excellence scholarships, undergraduate advising; pre health and law advising; core curriculum; catalog; events including freshman and honors convocation; serve on numerous committees for the university, the UT System, and the Texas Higher Education Coordinating Board; represent the university in numerous events and forums;
- Supervise a staff of 37 and budget of \$18 million (including scholarships)

#### **2/2010-present**

#### **Interim Dean of Libraries**

- Responsible for McDermott and Callier Libraries that employ over 65 librarians and support staff and has a budget of more than \$7.0 million
- Accomplishments: Upgraded security features of the library- exit door alarms, parking options for late night staff, initiated evening guard program, and new security for outside doors; creation of group study rooms, beautification of library grounds and building, opening of food kiosk in basement; implemented new dress code, upgraded instruction room, implemented new language software database, and negotiated new cleaning and climate control schedules; Special collections- increased visibility inside and outside of university, including a high profile public symposium

#### **2008(Feb)- present**

#### **Associate Provost**

- Responsible for university scholarships, student grievances that reach the Provost's Office, community college relationships, involvement in the budget process, graduate student recruitment, university's point person for the Collin Higher Education Center (CHEC); and other related duties
- Accomplishments: led a team that involved all major stakeholders to create and implement a simpler more robust (LEAN) scholarship awarding process; UT Dallas met all deadlines and will be prepared to meet its obligations to offer six degree programs at CHEC; worked collaboratively with other regional four year universities to guarantee that CHEC is successful

## **2006(May)-2008(Feb) Associate Provost for Enrollment Services**

Responsible for all university recruiting and admissions processing: supervise a staff of approximately 70 (combination of professional, administrative, clerical, part-time and student workers) and a budget of more than \$3.0 million

### **General Overview of Enrollment Gains and Successes:**

- Comet Connection- designed, created, and implemented first and only state-wide four year- two year partnership agreement. (Signed all private and public two colleges in TX)
- increased number of National Merit finalists in freshman class from 16 in 2006 to 30 in 2007 to 41 in 2008
- increased average SAT of incoming freshman class by 11 points
- reduced application processing time and improved accuracy through the implementation of new business practices and processes
- fall 2007 enrollment grew 3.9% more than forecasted. (forecast was a -3.2%, actual growth was 0.7%). Added more new students than in previous year.
- spring 2008 enrollment grew by 1.2%
- fall 2008 applications (as of Feb 18-2008, date of my departure)
  - Undergraduate: freshman higher by 20.5%, transfer higher by 10.5%, overall higher by 19.3%
  - Graduate: overall higher by 23.2%
  - Total: overall higher by 21%
- fall 2008 Admits (as of Feb 18-2008, date of my departure)
  - Undergraduate: freshman higher by 43.3%, transfer higher by 190%, overall higher by 49.7%
  - Graduate: Overall higher by 134.5%
  - Total: Overall higher by 66.3%

### **Recruiting:**

- developed a new recruiting strategy utilizing a targeted approach. We developed an integrated strategic plan with time lines to direct prospective students through the application process to become an admitted and, finally, an enrolled student
- created all new brochures and designs that work to market UT Dallas in a way that is consistent and supportive of the president's strategic plan
- redefined and expanded all our recruiting events to include all components of the university
- combined freshman and transfer recruiting to create a more unified image of the university
- created and implemented the Comet Connection- a program designed to move students seamlessly into a four-year university from the community college
- expanded outreach programs to reach a more diverse student body
- implemented a transfer scholarship program that is a recruitment tool in addition to a financial aid program
- revamped, redefined, and recreated the entire recruitment process to project a more holistic image of UTD while targeting key enrollment metrics
- improved customer service by redefining the role of the welcome center
- designed and implemented a recruitment communication strategy
- implemented CRM- Client Relationship Management software- Talisma

### **Processing and admissions:**

- aligned the internal practices of admissions to those of universities to which UTD compares itself
- streamlined processes and worked with the various schools to create procedures that are simple, functional, and efficient. as UTD grows and moves to add 5000 new students, these internal practices must also adapt and change
- designed and implemented an electronic application processing system
- implemented OnBase- imaging system
- implemented VeriSign- electronic application fee processing software
- cooperative relationship building with the graduate faculty to revamp graduate application processing

### *School Administration*

#### **2009 (March)- present      Program Head for Public Policy and Political Economy**

Programs in BA in Sociology, BA & BS in International Political Economy, MS in Applied Sociology, MS in International Political Economy, Masters in Public Policy, and PhD in Public Policy and Political Economy with 20 faculty and 12.5% of undergraduates, 19% of graduate students, and 15% of all students in the school

- Supervise one administrative assistant, twenty faculty, and a budget of \$25,000 (not including salaries)
- Responsible for doctoral admissions, funding, and advising, curriculum development, scheduling, faculty evaluations, budget, strategic planning, and all other aspects of academic policy related to the programs
- Accomplishments: streamlined processes for admissions, advising, and recruitment; created student feedback loop; program development; revised marketing materials and web content
- Developed and implemented a small grants program for doctoral students that is now a university wide program

#### **2002-2005      Associate Dean for Undergraduate Education**

Responsible for undergraduate education for the school's six programs: criminology, economics, geography, political science, public administration, and sociology related to university policies and internal to the school. Supervised three advisors, internship/public relations director and a secretary and managed a \$20,000 budget (not including salaries)

- increased undergraduate enrollment in the school of economic, political, and policy sciences 58% from fall 2002 to fall 2004, 54% from spring 2003 to spring 2004. overall, undergraduate enrollment increased 80% from 467 students in spring 2003 to 850 students in fall 2004
- received a grant from the Ewing Marion Kauffman Foundation of Kansas City to develop a program in social entrepreneurship
- designed, created, and implemented a marketing plan and image (Join us as we shape the future)
- created the chartered financial analysis® track, designed with the association for investment management research®, within the economics degree to develop a niche for the program. the CFA® track is the prototype for other universities and is the only one in Texas

- developed university wide policies to alleviate growing pains: a new policy on rolling registration and drop policy to manage registration and advising
- expanded community and business relations to increase the visibility of the school through the creation of a professional development office
- instituted new programs and policies such as case management in the office of undergraduate advising to create a more student service oriented system, to increase the effectiveness of advising, and to improve student retention
- designed a program for students on academic probation to increase the likelihood of retention

### **2000-2002 Program Head for Economics and Finance**

Responsible for all aspects of undergraduate education in economics:

- internship director- advised and supervised students, maintained company relationships, and developed and processed all paperwork
- faculty advisor for ODE (economics honor society)
- faculty advisor for the economics& finance student club
- developed external relationships with companies to acquire internship positions and to recruit students
- initiated and implemented the charter financial analyst track within the undergraduate degree. This was an ongoing process in conjunction with the CFA institute.

### **Publications**

#### **Books**

*Guns, Thugs, and Development in Colombia*, Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, The University of Texas Press, January 2009 (c2008).

*Export Dynamics and Economic Growth in Latin America: A Comparative Perspective*  
Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, Ashgate Publishers, April 2000.

#### **Refereed Articles**

“Short-run Effects of Devaluation: A Disaggregated Analysis of Latin American Exports,”  
Sheila Amin Gutiérrez de Piñeres and Manuel Cantavella, *Applied Economics*, Jan-Feb 2010,  
Vol. 42, No. 1-3, pp. 133-142.

“Reform and Development: The Latin American Experience,” Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres, *Democracy Review* (in English and Arabic) Al Ahram Centre for Political and Strategic Studies in Egypt, Vol 28, 2007.

“Export-Led Growth: Are the results robust across methodologies and/or data sets? A Case Study of Latin America,” Sheila Amin Gutiérrez de Piñeres and Manuel Cantavella, *Applied Economics*, July 2007, Vol. 39, Issue 12, pp. 1475-1500.

“A Subnational Study of Insurgency: FARC Violence in the 1990’s,” Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, *Studies in Conflict and Terrorism*, March 2007, Vol.30, No.3, pp. 249-265.

“Deepening Democracy and Reforming Public Administration: Applying the Balanced Scorecard Approach to the Americas,” Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and L. Douglas Kiel, *International Journal of Public Administration*, 2006, Vol. 29, No. 12, pp. 1125-1145.

“Drugs, Violence, and Development in Colombia: A Department Level Analysis,” Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, *Latin American Politics and Society*, 2006, Vol. 48, No. 3, pp. 157-184.

“What a Difference a Source Makes! An analysis of export data,” Sheila Amin Gutiérrez de Piñeres, *Applied Economics Letters*, January 2006, Vol. 13, No. 1, pp. 35-40.

“The Illegal Drug Industry and the Economy in Colombia: A Department Level Analysis,” Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *Bulletin of Latin American Research*, Jan 2006, Vol. 25, Issue 1, pp. 104-118.

“The Democratic Development Scorecard: A Balanced Method for Assessing National Development in Democracies,” Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *International Journal of Social Economics*, January 2006, Vol.33, Issue 1, pp. 54-76.

“Sources of Fujimori’s Popularity: Neoliberal Reform or Ending Terrorism?” Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres, *Terrorism & Political Violence*, Winter 2003, Vol. 14, No. 4, pp. 93-112.

“Government Regulations and FDI: A History of Mexico,” Juan Espana, Joel Nicholson, and Sheila Amin Gutiérrez de Piñeres, *International Journal of Public Administration*, Special Issue on Latin America, Jack Rabin and Thomas Vocino, Eds., 2000, Vol. 23, No. 12, pp. 2171-2207.

“Commodity Composition of Trade: A Comparative Analysis of Latin America,” Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Latin American Business Review*, 2000, Vol.1, No. 3, pp. 1-16.

"Export Sector and Domestic Growth: Can Granger-Causality Capture the Structural Dynamics? The Case of Colombia," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Review of Development Economics*, October 1999, Vol. 3, No.3, pp. 268-280.

"Externalities in the Agricultural Export Sector and Economic Growth: A Developing Country Perspective," Sheila Amin Gutiérrez de Piñeres, *Agricultural Economics*, 1999, Vol. 21, pp. 257-267.

"Do Government Policies Distort Relative Factor Prices: Evidence from Colombia," Sheila Amin Gutiérrez de Piñeres and Chris Giosa, *Applied Economics*, June 1999, Vol. 31, pp. 755-759.

"Export Diversification and Structural Dynamics in the Growth Process: A Case Study of Chile," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Journal of Development Economics*, April 1997, Vol. 52, No. 2, pp. 375- 391.

“Country of Origin Attitudes in Mexico: The Malinchismo Effect,” William Bailey and Sheila Amin Gutiérrez de Piñeres, *Journal of International Consumer Marketing*, 1997, Vol. 9, No. 3, pp. 25- 43.

"Export Diversification Trends: Some Comparisons for Latin America," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *International Executive*, July/August 1997, Vol. 39, No. 4, pp. 465-477.

"Externalities in the Export Sector and Long Run Growth Rates," Sheila Amin Gutiérrez de Piñeres, *Singapore Economic Review*, April 1996, Vol. 41, No. 1, pp. 13-24.

"Externalidades en el Sector de Exportaciones y Crecimiento en el Largo Plazo: Un Caso de Colombia" Sheila Amin Gutiérrez de Piñeres, *Ensayos de Economica*, 1994, Vol. 5, No. 8, pp.11- 26.

### **Book Chapters**

“Feminism in Latin America: Equity, Justice and Survival” in *Latin American Democracy: Emerging Reality or Endangered Species?* Edited by Richard Millett, Jennifer Holmes and Orlando Perez, Routledge, 2009, pp119-140.

“Poverty, Participation, Inequality, and Democracy in Latin America: The Importance of Regional and Sub-National Views,” Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres in *The Politics of Development: poverty, inequality and democratic governance in developing societies*. Eds Roberto Espíndola and Ronaldo Munck. Routledge, forthcoming.

“Corruption: is dollarization a solution?” Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *Institutions, Globalization, and Empowerment*, Eds Kartik C. Roy, Jörn E. Sideras. Cheltenham, England and Northampton, MA: Edward Elgar Publishers, 2006.

### **Book Reviews**

Review of Bjørn Lumborg (edited), *Latin American Development Priorities: Costs and Benefits*, London: Cambridge, 2010 (c2009) in CHOICE Magazine, forthcoming.

Review of Eduardo Lora (Coordinated by), *Beyond Facts: Understanding Quality of Life*, Washington D.C.: Inter-American Development Bank, 2009 (c2008) in CHOICE Magazine, forthcoming.

Review of Roberto Cortés Conde, *The Political Economy of Argentina in the Twentieth Century*. New York: Cambridge University Press, 2009 in CHOICE Magazine, July 2009.

Review of Palacios Marco (translated by Richard Stoler), *Between Legitimacy and Violence: A History of Colombia, 1875-2002*, Durham and London: Duke University Press, 2006 in *Estudios Interdisciplinarios de America Latina y el Caribe*, Instituto de Historia y Cultura de America Latina Tel Aviv University, Junio-Diciembre 2008, Vol 19, No. 2, pp.185-186

## **Professional Grants and Awards**

### *Grants*

2005	First Generation College Student Grant from Texas Higher Education Coordinating Board (\$25,000)
2003	2003 Kauffman Collegiate Entrepreneurship Network grant (\$50,000)
2002	WebCt Training Class Grant, University of Texas at Dallas
2002	WebCt Class Development Grant, University of Texas at Dallas
2002	FIPSE Summer Course Development Grant, University of Texas at Dallas
2001	FIPSE Summer Course Development Grant, University of Texas at Dallas
2000	Bruton Center Faculty Research Grant in GIS
1995	University of Arkansas Teaching Portfolio Grant
1995	University of Arkansas Summer Research Grant
1993	AAEA Foundation travel grant for Minority Professionals

### *Awards*

2010	American Council of Education Fellow (deferred until 2011-2012)
2010	UT System Regents' Outstanding Teaching Award
2005	Special Faculty Development Assignment (fall semester)
2005	Chancellors Teaching Award Finalist
2004	Chancellors Teaching Award Finalist
2002	Chancellors Teaching Award Finalist
1997	College of Social Sciences Students' Choice Teaching Award
1994	Fulbright Research/Lectureship Fellowship to Colombia

## **Academic Honors and Awards**

1988-1992 Jacob Javits Fellowship

### *Duke University*

1988-1990 H.B. Earhart Fellowship  
1989-1992 Tuition Scholarship  
Summer 1991 Travel Dissertation Award

### *University of Chicago*

1988-1989 H.B. Earhart Fellowship  
1988-1992 Century Tuition Scholarship

### *Texas A&M University*

Summa cum laude

1984-1988 Lechner Fellowship  
1986-1988 Neil Hahn Award  
1988 Alfred Chalk Award  
1987 Gathright Scholar Award  
1987 Outstanding Junior College of Liberal Arts

## **Papers Presented at Conferences**

American Agricultural Economics Association Annual Meetings  
American Economic Association Annual Meetings  
American Political Science Association Annual Meeting

Association of Private Enterprise Education Annual Meetings  
Business Association of Latin American Studies Annual Meetings  
ECPR Joint Sessions, Edinburgh, Scotland  
INPAE meetings in Caracas, Venezuela  
International Atlantic Economic Society Meetings  
International Trade and Finance Association Meetings  
Latin American Studies Association Annual Meeting  
Midwest Association of Latin American Studies  
Southern Economic Association Annual Meetings  
Southwestern Political Science Association Annual meeting  
Southwestern Social Sciences Annual Meeting

### **Professional Service**

Co-Chair for MALAS Annual Conference (2009)  
Reviewer for *Choice*  
Reviewer for Texas Higher Education Coordinating Board Uniform Recruitment and Retention Strategy reports  
Applied Economics (Referee)  
Co-Chair for Economic Integration Track BALAS Annual Conference (2006 and 2007)  
Co-Chair for Economics & Finance Track BALAS Annual Conference (1995, 1996, and 1999)  
Economica (Referee)  
International Economic Journal (Referee)  
Journal of Development Economics (Referee)  
Latin American Business Review (Referee)  
Political Research Quarterly (Referee)  
Review of Development Economics (Referee)  
Review of International Economics (Referee)  
Southern Economic Journal (Referee)  
World Development (Referee)

### **International Experience**

Developed a Student Exchange Program with Universitat Jaume I in Castellon, Spain  
Field Research in Colombia, Chile, Spain and Mexico  
Invited Speaker for Executive Seminar Series Universidad de Guanajuato- Mexico  
Economic Analyst for CNN Spanish Radio News  
Fulbright Senior Lectureship

### **Doctoral advisement/direction (Chair)**

1. James Owen, PhD, Awarded 2001 (Co-chair)  
Title: Currency Devaluation and Emerging Economy Export Demand
  2. Aprichart Prasert, PhD, Awarded 2002 (Co-chair)  
Title: Political Business Cycles, Government Fiscal Policy and Macroeconomic Performance: A Case Study of Thailand
  3. Olayemi Olabiyi PhD in progress  
Title: Essays on HIV/AIDS and development finance in Sub-Saharan Africa
- Member of more than 25 doctoral dissertations*

## **Teaching**

### *Undergraduate courses:*

Culture & Regions: Latin America  
Development Economics  
Intermediate Macroeconomic Theory  
International Finance  
International Monetary Theory  
International Trade Theory  
Latin American Economic History  
Principles of Macroeconomics  
Special Topics: Social Entrepreneurship

### *Graduate courses:*

Economic Development  
International Economics  
Macroeconomic Theory I & II  
Policy Research Workshop  
Political Economy of Development  
World Political Economy  
*Executive Education:*  
Global Economy (MBA)  
International Business (MBA)

### *Fulbright Senior Research/Lecturing Grant 1994- Colombia*

Teoria de Macroeconomia: A graduate advanced macroeconomics course in Spanish for faculty at Universidad del Norte, Universidad de Javeriana, and Universidad Nacional en Medellin

## **University Service (UT Dallas)**

### *University Committees*

Associate Provost, Enrollment Services  
Academic Council  
Calendar Committee  
Campus Enhancement Committee  
Committee on Academic Integrity Scholarship  
Committee on Committees  
Committee on Educational Policy  
Committee on Student Scholarships  
Committee on the First Year Experience  
Committee to hire Vice-President for Communications  
Committee to hire Vice-President for Enrollment Management  
Core Curriculum Committee  
Council on Undergraduate Education  
Faculty Mentoring Program- Faculty Mentor  
Faculty Senate  
Health Professional Advisory Committee  
Honors Council Faculty  
Housing Committee  
Mid-year Probationary Review Committees- various  
Naming Committee  
PeopleSoft Implementation- Steering Committee  
President's Special Committee on Student Recruitment  
SACS Committee  
Select Committee on Tuition and Fees  
Strategic Enrollment Management Committee  
Student Auxiliary Services Committee  
Student Life Awards Committee  
Tenure Committees –various

*School Committees*

Associate Dean for Undergraduate Education

Committee for Development Concentration

Committee for Industry and Business Concentration

Committee for Masters of Applied Economics

Committee for PhD in Economics

Committee for Promotion and Tenure- various

Committee of Theory Exam (Chair)

Committee on the Quality of Teaching (Chair)

Committee to design and develop Master of Arts in International Political Economy

Hiring Committees- various

Program Committee for Political Economy and Public Policy

Program Head for Economics & Finance