

Scholarly Influence in the Field of Management: A Bibliometric Analysis of the Determinants of University and Author Impact in the Management Literature in the Past Quarter Century[†]

Philip M. Podsakoff*

*Department of Management, Kelley School of Business,
Indiana University, Bloomington, IN 47405*

Scott B. MacKenzie

*Department of Marketing, Kelley School of Business,
Indiana University, Bloomington, IN 47405*

Nathan P. Podsakoff

*Department of Management and Organizations, Eller College of Management,
University of Arizona, Tucson, AZ 85721*

Daniel G. Bachrach

*Department of Management, Culverhouse College of Commerce and Business Administration,
University of Alabama, Tuscaloosa, AL 35487*

The purpose of this study is to identify the universities and research scholars who have had the greatest impact on the field of management during the past quarter century and the factors that influence their impact. Using bibliometric techniques, the authors examined 30 management journals to identify the 100 most-cited universities and 150 most-cited authors from 1981 to 2004. The analysis included more than 1,600 universities and 25,000 management scholars across five individual time periods. The findings showed that (a) a relatively small proportion of

[†]The authors would like to thank Victor Borden, vice president of institutional development and student affairs at Indiana University, for his help in identifying some of the university databases that we used in our research.

*Corresponding author: Tel.: 812-855-2747; fax: 812-855-2796

E-mail address: podsakof@indiana.edu

Journal of Management, Vol. 34 No. 4, August 2008 641-720

DOI:10.1177/0149206308319533

© 2008 Southern Management Association. All rights reserved.

Table 9 (continued)

Author	Graduate School	Degree Date	Current Affiliation ^a	1981 to 1984	1985 to 1989	1990 to 1994	1995 to 1999	2000 to 2004 ^b	1981 to 2004
Nahapiet, Janine	London Bus. School	Unknown	Oxford				99	—	
Neale, Margaret A.	Texas	1982	Stanford				69	—	55
Near, Janet P.	SUNY Albany	1977	Indiana	42			—	—	
Ng, Kok Yee	Michigan State	2001	Nanyang (Singapore)				—	58	
Nobeoka, Kentaro	Unknown	Unknown	Kobe (Japan)	104			—	49	62
Noe, Raymond A.	Michigan State	1985	Ohio State		19		—	101	
Nohria, Nitin	MIT	1988	Harvard				121	31	
Nonaka, Ikujiro	UC Berkeley	1972	UC Berkeley			26	—	—	
Northcraft, Gregory B.	Stanford	1981	Illinois		69		—	—	119
Nutt, Paul C.	Wisconsin	1974	Ohio State	136			—	—	
Okhuysen, Gerardo A.	Stanford	1997	Utah				—	94	
Oliver, Christine E.	Toronto	1988	York	71		30	—	—	137
Olson, Margrethe H.	Minnesota	1978	Bentley				—	—	
Ones, Deniz S.	Iowa	1993	Minnesota				25	—	
O'Reilly, Charles A.	UC Berkeley	1975	Stanford	12	3	20	—	—	3
Organ, Dennis W.	North Carolina	1970	Indiana	17	8		107	—	21
Orlikowski, Wanda J.	NYU	1988	MIT			47	—	35	
Osterman, Paul S.	MIT	1976	MIT				—	40	
Ostroff, Cheri	Michigan State	1987	Maryland			69	—	—	
Ovalle, Nestor K. (Nick)	Indiana	1981	Unknown	108			—	—	
Padmanabhan, V.	Texas - Dallas	1990	INSEAD - Singapore				56	—	
Paine, Julie Beth	Indiana	2001	Best Buy				—	76	140
Parasuraman, Saroj	SUNY Buffalo	1977	Deceased			135	—	—	
Parkhe, Arvind	Temple	1989	Temple		72	56	—	—	122
Pearce, John A. II	Penn State	1976	Villanova				116	—	
Pearce, Jone L.	Yale	1978	UC Irvine				—	—	
Pearson, Sammy W.	Arizona State	1977	Unknown	80			83	—	
Pelled Colabella, Lisa H. [§]	Stanford	1993	Rand Corporation				—	—	
Peng, Mike W.	Washington	1996	Ohio State				—	65	
Perry, James L.	Syracuse	1974	Indiana - IUPUI	99			—	—	
Peterhaf, Margaret A.	Yale	1987	Dartmouth			88	—	—	

(continued)