

Mike W. Peng

Provost's Distinguished Professor of Global Strategy
Executive Director, Center for Global Business
School of Management 4.404
The University of Texas at Dallas
800 West Campbell Road, Mail Station 43, Richardson, Texas 75080-3021
Tel: (972) 883-274 / Fax: (972) 883-6521
mikepeng@utdallas.edu / apjmpeng@gmail.com
www.utdallas.edu/~mikepeng / www.mikepeng.com

BIOGRAPHICAL SKETCH

Mike W. Peng is the Provost's Distinguished Professor of Global Strategy at the University of Texas at Dallas and a National Science Foundation CAREER Award winner. In 2005, UT Dallas created the new chair position to attract him to join the faculty. At UT Dallas, he has been the number one contributor to the list of 40 top academic journals tracked by *Financial Times*, which ranked UT Dallas as a top 20 school in research worldwide. Prior to joining UT Dallas, Dr. Peng was an associate professor (with tenure) at the Ohio State University. He has taught in five states in the United States (Hawaii, Ohio, Tennessee, Texas, and Washington) as well as China, Hong Kong, and Vietnam.

Professor Peng received his PhD from the University of Washington. He is widely regarded as one of the most prolific and most influential scholars in global strategy—both the United Nations and the World Bank have cited his work. Truly global in scope, his research has investigated firm strategies in Australia, Canada, Chile, China, Finland, Hong Kong, India, Indonesia, Japan, Malaysia, Mexico, Norway, Peru, Russia, Singapore, South Africa, South Korea, Thailand, United States, and Vietnam. He has published close to 80 articles in leading journals, over 30 pieces in non-refereed outlets, and five books. His *Global Strategy* text is a global market leader used in over 30 countries. It has been translated into Chinese and Portuguese. His newest *Global Business* and *GLOBAL* texts are rapidly becoming market leaders.

Professor Peng is active in leadership positions. He has served on the editorial boards of the *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, and *Strategic Management Journal*, and guest-edited a special issue for the *Journal of Management Studies*. At the Academy of Management (AOM), he was Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006). At the Strategic Management Society (SMS), he was the first elected officer of the Global Strategy Interest Group, serving as Interest Group Chair in 2008. He was also Co-Chair of the SMS Special Conference on China Strategies in Shanghai in May 2007. At the Academy of International Business (AIB), he was Co-Chair of the AIB/JIBS Frontiers Conference in San Diego in December 2006 and guest-edited a special issue for the *Journal of International Business Studies* (2010). He served one term as Editor-in-Chief of the *Asia Pacific Journal of Management*, during which he managed the doubling of submission numbers and the successful bid to enter the Social Sciences Citation Index (SSCI).

Professor Peng has extensive teaching experience at all levels—undergraduate, MBA, EMBA, PhD, executive, and faculty training programs. He especially enjoys working with PhD students, and has served as PhD program advisor and coordinator at both Ohio State and UT Dallas. Some of his former PhD students are now professors at Babson, Cal State, Colorado, Georgia State, HKUST, Missouri, Northeastern, Oregon State, SMU, and UT Dallas. Endeavoring to bring out the best potential in PhD students, Dr. Peng has published with them in *AMJ* (2), *AMP*, *AMR* (2), *APJM* (5), *ETP* (2), *JIBS*, *JIM* (2), *JOM*, *JMS* (3), *JWB* (3), and *SMJ* (2).

Professor Peng is also an active faculty trainer, consultant, and keynote speaker. He has provided on-the-job training to over 200 professors. He has consulted for organizations such as BankOne, Berlitz International, Chinese Chamber of Commerce, Greater Dallas Asian American Chamber of Commerce, Hong Kong Research Grants Council, Manufacturers Alliance/MAPI, National Science Foundation, Nationwide Insurance, Ohio Polymer Association, SAFRAN, U.S.-China Business Council, U.S. Navy, World Affairs Council of Dallas-Fort Worth, and the World Bank. He has also published his work in practitioner outlets, such as the *Harvard Business Review*, *Academy of Management Executive*, and *China Business Review*.

Professor Peng has received numerous honors, awards, and grants, including a US Small Business Administration Award, a Distinguished Scholar Award from the Southwest Academy of Management, an invitation from Harvard to give a keynote speech at a Harvard Kennedy School conference, a Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR), and a prestigious NSF CAREER Grant (\$423,000). Professor Peng's world-class work is frequently reported by news media around the world, and has been quoted in *Newsweek*, *Smart Business Dallas*, *The Exporter Magazine*, *Business Times* (Singapore), *Sing Tao Daily* (Vancouver), and *Voice of America*.

EDUCATIONAL HISTORY

Doctor of Philosophy in Business Administration, University of Washington, Seattle, Washington, March 15, 1996

- Major: Strategic Management; Minors: Organizational Sociology, International Business, and Methodology
- Advisors: Charles Hill (chair), Anne Ilinitch (now York), Richard Moxon, and Howard Becker (sociology)
- Dissertation: Behind the Success and Failure of U.S. Export Intermediaries
- Generated three journal articles, including two in the number one journal in international business, *Journal of International Business Studies* (1998-2001)
- Voted as one of the top-four best dissertations at the Barry Richman Competition, Academy of Management (Cincinnati, August 1996)
- Featured twice in the editorials of the *Exporter Magazine* (May 1996; June 1997)
- Abstract published in the *Journal of International Business Studies* (1997, pp. 434-5)
- Entire dissertation published as a book, *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*, by Quorum Books (1998)—less than 5% of business school dissertations are published as books

Bachelor of Science with Honors (*Magna Cum Laude*), Winona State University, Winona, Minnesota, August 16, 1991

- Majors: Business Administration and Economics

PROFESSIONAL EXPERIENCE

- June 2005– Professor of Global Strategy with tenure, School of Management
Provost's Distinguished Research Professor (the first ever such chair position specifically created by the university in order to attract me to join the faculty)
Coordinator, Ph.D. Program in International Management Studies
Executive Director, Center for Global Business (I founded this center in August 2006)
The University of Texas at Dallas, Richardson, Texas 75080
- January 1999– Associate Professor of Management with tenure (2004–2005), Fisher College of Business
June 2005 Assistant Professor of Management (1999–2004)
Dean's Distinguished Research Professor (a chair position offered but turned down in March 2005)
Coordinator, Ph.D. Program in International Business (2004–2005)
Faculty Member (by courtesy), Center for Slavic and East European Studies
Faculty Member (by courtesy), Center for East Asian Studies
The Ohio State University, Columbus, Ohio 43210
- 2004–present Research Fellow, William Davidson Institute, University of Michigan Business School (courtesy appointment for a worldwide group of over 180 renowned researchers who focus on economic, policy, and business issues in transition and emerging economies; I am the only member from UTD)
- Sept 1997– Visiting Assistant Professor of International Business, Faculty of Business Administration,
December 1998 Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
- August 1995– Assistant Professor of Management, College of Business Administration;
August 1998 Faculty Member (by courtesy), Center for Chinese Studies
University of Hawaii at Manoa, Honolulu, Hawaii 96822 (on leave 1997-98)
- January 1992– Instructor of Management, School of Business Administration; Coordinator, Center for International
August 1995 Business Education and Research (CIBER), University of Washington, Seattle, Washington 98195

RESEARCH INTERESTS

Global strategy, international business, competition in emerging economies, and institution-based view

TEACHING INTERESTS

Strategic management, global business, international management, Asian business

PROFESSIONAL MEMEBERSHIPS AND LEADERSHIP POSITIONS

Academy of Management (AOM)

- Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006)
- Editorial Board Member, *Academy of Management Journal* (2004-2007) and *Academy of Management Review* (2000-2002)

Asia Academy of Management (AAOM)

- Consulting Editor (January 2010-present) and Editor (2004-2006), *Asia Pacific Journal of Management*
- Special Issue Editor for four special issues, *Asia Pacific Journal of Management*
 - 2009-2011 for a special issue on managing corporate governance globally (Co-editors: Steve Globberman, Western Washington U., and Daniel Shapiro, Dean, Simon Fraser University, forthcoming in 2011)
 - 2006-2008 for a special issue on knowledge management and innovation strategy (Co-editors: Yuan Lu, Chinese U. of Hong Kong, and Eric Tsang, UT Dallas, published as vol. 25 [3] in September 2008)
 - 2006-2007 for a special issue on the 40th anniversary (published as vol. 24 [4] in December 2007)
 - 2004-2006 for a special issue on Asian business groups and conglomerates (Co-editor: Andrew Delios, National U. of Singapore, published as vol. 23 [4] in December 2006)
- Editor-in-Chief, *Asia Pacific Journal of Management* (September 2006-December 2009)—the first non-Asia-based Editor-in-Chief in the history of the *Journal* (since 1983)
 - Assembled a world-class editorial team as Senior Editors: D. Ahlstrom (CUHK), G. Bruton (TCU), M. Carney (Concordia), D. Chan (SMU), S. Lam (HKU), C.M. Lau (CUHK), J. Mathews (Macquarie), K. Meyer (Bath), E. Tsang (UTD), and C.S. Wong (CUHK)—appointing editors based in Australia, Canada, and the UK for the first time in the history of the *Journal*
 - Recruited 20 senior scholars to join the Editorial Advisory Board: J. Barney (OSU), P. Beamish (Ivey), M. Chen (UVA), J. Child (Birmingham), A. Delios (NUS), G. Dess (UTD), C. Earley (NUS), C. Hill (Washington), M. Hitt (Texas A&M), R. Hoskisson (ASU), B. Kedia (Memphis), Y. Li (Xian Jiaotong), W. Mitchell (Duke), A. Rugman (IU), K. Singh (NUS), O. Shenkar (OSU), D. Tjosvold (Lingnan), A. Tsui (ASU), R. Tung (SFU), and E. Zajac (Northwestern)
 - Attracted leading scholars to contribute: P. Beamish, C. Chen, X.-P. Chen, G. Dess, J. Dunning, A. Harzing, C. Hill, G. Hofstede, L. Keister, K. Law, M. Lieberman, J.T. Li, S. Makino, J. McGuire, S. Puffer, D. Ralston, A. Rugman (2 papers), R. Tung, M. Wright, and H. Yeung (excluding editors)
 - Initiated the new Perspectives, Reviews, and Commentaries sections and a Best Paper Award
 - Managed the growth that resulted in the *doubling* of manuscripts annually (167 in 2006 → 350 in 2009)
 - Successfully led *APJM* to be accepted by the Social Sciences Citation Index (SSCI), August 2008

Academy of International Business (AIB)

- Guest Editor, *Journal of International Business Studies* (2007-2010) for a special issue on Asia and global business (Co-guest editors: Rabi Bhagat, U. of Memphis and Sea-Jin Chang, National U. of Singapore)
- Co-Chair, AIB/JIBS Research Frontiers Conference on “Asia and global business,” San Diego, Dec 2006
- Special Departmental Editor, *Journal of International Business Studies* (2002-03) (Editor: A. Lewin, Duke)

Strategic Management Society (SMS)

- First elected officer, Global Strategy Interest Group (2005–2008)

- Chair: 2007-2008 (launched a newsletter and managed the election process for the Cologne meeting in October 2008)
- Program Chair: 2006-2007 (managed the review process for the San Diego meeting in October 2007 and attended the planning meeting in Chicago in March 2007)
- Associate Program Chair: 2005-2006 (in charge of the Sunday preconference for the Vienna meeting in October 2006 and attended the planning meeting at Purdue in West Lafayette, March 2006)
- Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007 (Co-Chairs: Haiyang Li, Rice U., Sam Park, Samsung, and Kouqing Li, SNAI)
- Member, Editorial Review Board, *Strategic Management Journal* (2005–present)
- Member, (inaugural) Editorial Review Board, *Global Strategy Journal* (2010–present)
- Invited to present research at the launch conference in Chicago in July 2010

AWARDS AND FELLOWSHIPS

National and International Honors

- (Lifetime) Distinguished Scholar Award, Southwest Academy of Management (Dallas, March 2010; co-winners were Greg Dess and Mike Hitt)
- US Small Business Administration Award for the best Babson conference paper (coauthored with S. Lee and Y. Yamakawa) “exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community” (\$2,000), Babson Conference, Chapel Hill, NC, in June 2008
- Paper posted at SBA’s government website at <http://www.sba.gov/advo/research/rs326tot.pdf>
- (Lifetime) Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, China, June 2006
- Expert, World Bank Conference on Corporate Social Responsibility and Sustainable Development in Russia, one of the six U.S. faculty experts invited to participate, co-sponsored by the Wharton School Zicklin Center for Business Ethics Research, Washington, DC, December 6, 2002 (video conference simultaneous broadcast to the Wharton School in Philadelphia and the World Bank in Moscow with Russian scholars and officials participating)
- Honored in *Who’s Who in America* (56th edition, 2002 and 60th diamond edition, 2006)
- Finalist, coauthor on a paper (with M. Young, D. Ahlstrom, and G. Bruton) nominated for the All-Academy Carolyn Dexter Award for Contribution to International Management, Academy of Management, Denver, August 2002
- Honored in the *Directory of Management Experts* (Center for Studies in Management, Bowling Green, KY, 1997)
- Finalist, Top-Four Best Dissertation, Barry Richman Competition, Academy of Management, 1996
- Honored in *Profiles in Business and Management* (Harvard Business School Press, 1996)
- Best Reviewer Award, Business Policy and Strategy Division (The “Barney Doll” Award), Academy of Management, 1994
- Honored in *Who’s Who among Students in American Universities* (1991)

Institutional Honors

University of Texas at Dallas

- The university’s first ever Provost’s Distinguished Research Professorship (the position was specifically created to attract me to join the faculty), June 2005–present

Ohio State University

- Dean’s Distinguished Research Professorship (offered but turned down in March 2005)
- Received a letter of commendation from Ohio State President Karen Holbrook for my NSF CAREER Award (June 4, 2003)

Chinese University of Hong Kong

- Best Teaching Awards, Faculty of Business Administration, 1997-1998 and 1998-1999 (twice)

University of Hawaii

- Excellence in Research Award finalist, 1997

University of Washington

- Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- Karen Sweetland Scholarship, 1990 (\$4,000)

HONORS AND OTHER RECOGNITIONS

- Among the top 65 most cited management authors (among 4,000 authors) during 2000-04 (Podsakoff et al., 2008, Scholarly influence in the field of management (p. 698), *Journal of Management*, 34: 641-720)
- Ranked among the most influential international business scholars (in terms of citations) among all three categories in IB research published during 1996-2006 tracked by D. Griffith, S. T. Cavusgil, & S. Xu, 2008, Emerging themes in international business research, *Journal of International Business Studies*, 39: 1220-1235.
- IB articles in *JIBS* (IB's #1 journal): My 1999 *JIBS* article (with Y. Luo, #2.8) → 7th most cited
 - IB articles in *AMJ*, *AMR*, and *SMJ*: My 1996 *AMR* article (with P. Heath, #2.3) → 9th most cited
 - Influential IB books: My 2000 Sage book (#1.2) is among the top 9 most cited → By alphabetical order, no numerical rankings among the top 10. The other 8 authors are: P. Dicken, J. Dunning, T. Friedman, G. Hofstede, P. Murmann, C. K. Prahalad, A. Rugman, and J. Stiglitz
- Ranked as the 7th most prolific contributor to the *Journal of International Business Studies* during 1996-2006 (by S. Xu, G. Yalcinkaya, & S. Seggie, 2008, Prolific authors and institutions in leading international business journals, *Asia Pacific Journal of Management*, 25: 189-207).
- Ranked as the 3rd most prolific contributor to the China literature during 2000-2005 (by D. Quer, E. Claver, & L. Rienda, 2007, Business and management in China: A review of empirical research in leading international journals, *Asia Pacific Journal of Management*, 24: 359-384).
- Ranked as one of the top 8 most prolific and most influential (by citations) scholars in global strategy during 1990-2000 (by M. Peng & J. Zhou, 2006, Most cited articles and authors in global strategy research, *Journal of International Management*, 12: 490-508)—the other 7 scholars are P. Beamish, J. Hagedoorn, J. Hennart, W. C. Kim, A. Madhok, A. Parkhe, and A. Yan.
- Ranked as one of the top 25 most prolific contributors to global strategic management research published during 1991-2000 (by J. Lu, 2003, The evolving contributions in international strategic management research, *Journal of International Management*, 9: 192-213)
- Yamakawa, Peng, and Deeds (2008 in *ETP*, #2.55) was the top five most downloaded paper in *Entrepreneurship Theory and Practice* in 2008 (with 1,045 downloads)
- Peng (2003 in *AMR*, #2.25) was ranked by Institute for Scientific Information (ISI), which publishes the Social Sciences Citation Index (SSCI), to be one of the “new hot papers” (based on citations) in the *entire* field of Economics and Business (other fields include Chemistry, Clinical Medicine, Computer Science, Immunology, Molecular Biology, Pharmacology, Physics, and Social Sciences (general), each has only one paper—see <http://esi-topics.com/nhp/nhp-may2004.html>)
- Peng, Au, and Wang (2001 in *APJM*, #2.15) was cited by the *World Investment Report 2006: FDI From Developing and Transition Economies* (New York and Geneva: United Nations/UNCTAD, p. 256).
- Peng and Luo (2000 in *AMJ*, #2.13) was found to be the most highly cited China paper by both SSCI and Google (by D. Quer, E. Claver, & L. Rienda, 2007, Business and management in China: A review of empirical research in leading international journals, *Asia Pacific Journal of Management*, 24: 359-384)
- Peng and Heath (1996 in *AMR*, #2.3) was ranked
- The 9th most cited IB article published in *AMJ*, *AMR*, and *SMJ* (1996-2006)—D. Griffith et al., 2008, Emerging themes in international business research, *Journal of International Business Studies*, 39: 1220-1235
 - The single most highly cited article on Central and Eastern Europe published during 1986-2004—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621.
 - One of the top 8 most cited articles on Greater China published during 1984-99—J. T. Li & A. Tsui (2002). A citation analysis of management and organization research in the Chinese context: 1984-1999, *Asia Pacific Journal of Management*, 19: 87-107.
 - Received a Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)
- Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and international business, *Journal of Management*, 27: 803-829).
- Ranked as one of the top 8 contributors to the management and organizational literature on Greater China published during 1978-97 (by M. W. Peng, Y. Lu, O. Shenkar, and D. Wang, 2001, Treasures in the china house: A review of management and organizational research on Greater China, *Journal of Business Research*, 52: 95-100)
- Citations of my work are found in a major World Bank study requested by, and submitted to, the Chinese government in

September 2000 as an input into the development of China's 10th Five-Year Plan, see The World Bank (2001), *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170).

ACHIEVEMENTS IN ORIGINAL INVESTIGATION AND RESEARCH

GRANTS

Federal Grants

National Science Foundation CAREER Grant: Strategic choices during institutional transitions (\$422,889).

- Principal investigator: Mike Peng (initially for five years, 2003-2008, one year no-cost extension, 2008-2009)
- In 2005, I carried \$243,100 of this grant from Ohio State to UT Dallas, becoming the very first holder of an NSF CAREER grant in the history of the UTD School of Management—featured in the *School of MANAGEMENT* magazine (vol. 9 [1], Autumn 2005, p. 14)
- The single largest grant the NSF has awarded a single business school faculty member at the time of award
- Formerly known as the Young Investigator Award, the Faculty Early Career Development Program (CAREER) offers the most prestigious grant provided by the NSF for assistant professors in all disciplines. It recognizes and supports scholars “who are most likely to become the academic leaders of the 21st century” and “who, early in their careers, show exceptional potential for leadership at the frontiers of knowledge” (*CAREER Program Solicitation*, p. i)—I became a full professor with a chair after being supported by the CAREER grant for two years (one year as an assistant and another as an associate professor)
- In the NSF Innovation and Organizational Change Program, only one CAREER award was made each year

Fulbright Foundation / Taiwan Ministry of Education, 2006-2007

- Faculty sponsor of a Fulbright Visiting Scholar at UTD, Dr. Yu-Shan Su, Chang Jung Christian University

International Grants

Hong Kong Research Grants Council (the equivalent of NSF in Hong Kong) Competitive Earmarked Research Grant: Institutional transitions and diversification strategies in China (HK\$600,000/US\$76,923), 2003-2005

- CUHK4148/03H, with Denis Wang (PI), Chinese University of Hong Kong

Hong Kong Research Grants Council Competitive Earmarked Research Grant: Managing mergers and acquisitions during institutional transitions (HK\$214,000/US\$27,792), 1998-1999,

- HKUST6174/98H/CUHK/EI16, with Orlan Lee (PI), Hong Kong University of Science and Technology

French Center for Research on Contemporary China in Hong Kong (CEFC), Conference Travel Grant (\$2,000), Nov 1999

University Grants

University of Texas at Dallas

- Research Enhancement Grant (a percentage of my NSF CAREER grant overhead), 2005-2009

Ohio State University

- CIBER Research Grant, 1999 (\$5,444), 2000 (\$2,000), 2001 (\$4,500), 2002 (\$4,000), 2003 (\$8,000)
- CIBER Travel Grant, 1999 (\$2000), 2000 (\$2,000)
- Small Grant, FCOB Research Committee, 1999 (\$2,000), 2000 (\$1,000), 2001 (\$1,000), 2002 (\$2,000)
- Faculty Grant, Center for Slavic and East European Studies, 1999 (\$11,000)
- Travel Grant, Office of International Affairs, 1999 (\$1,000), 2001 (\$2,200)
- Arthur Innovation Fund (with O. Shenkar, S. Hills, and C. Ryan), FCOB, 2000 (\$3,500)

Chinese University of Hong Kong

- Direct Grants (2087004, with D. Wang; 2070162, with Y. Lu), 1998 (twice) (HK\$60,000/US\$7,792)
- Lee Hysan Foundation Grant (with K. Au), 1997 (HK\$30,000/US\$3,896)

University of Hawaii

- CIBER Research Grant (with O. Shenkar, Y. Luo, and E. Harwit), 1995-1996 (\$8,000), 1996-1997 (\$20,000)
- Research Relations Grant, Office of Research Administration, 1996-1997 (\$4,200)
- Research and Faculty Development Grant, College of Business, 1996 (\$4,500)

University of Washington

- CIBER Doctoral Research Grant, 1994 (\$5,000), 1995 (\$6,800)

Willamette University, Salem, Oregon

- Undergraduate Conference Travel Grant (\$500), February 1990

BOOKS

- [1.6] Peng, Mike W. (2011). *GLOBAL*. Cincinnati: South-Western Cengage Learning (234 pages).
- [1.5] Peng, Mike W. (2009). *Global Strategy*, 2nd edition. Cincinnati: South-Western Cengage Learning (526 pages)
- [1.4] Peng, Mike W. (2009). *Global Business*. Cincinnati: South-Western Cengage Learning (577 pages).
- Published *Peng Global Business 2009 Update* in April 2009 (607 pages)
 - Published in India: *Peng International Business India Edition* in April 2008. New Delhi, India: Cengage Learning India Private Limited (461 pages)
- [1.3] Peng, Mike W. (2006). *Global Strategy*. Cincinnati: South-Western Thomson (582 pages).
- Published in Portuguese in Brazil (2008). *Estratégia Global*, translated by Joaquim Carlos Racy (Pontifícia Universidade Católica de São Paulo) and George Bedinelli Rossi (Universidade de São Paulo). São Paulo: Thomson Brasil (392 pages).
 - Published in China as a Chinese-only edition (2007). *Quanqiu Qiye Zhanlue*, translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University). Beijing: Posts and Telecom Press (422 pages).
 - Published in China as a bilingual (English-Chinese) edition (2007). *Global Strategy/Quanqiu Qiye Zhanlue*, excerpts translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University) and printed on the margin of the English version. Beijing: Posts and Telecom Press (583 pages).
- [1.2] Peng, Mike W. (2000). *Business Strategies in Transition Economies*. Thousand Oaks, CA: Sage (322 pages)
- Preface by John Child (Cambridge and Hong Kong) and testimonials on the backcover by Jay Barney (Ohio State), Paul Beamish (Western Ontario), and Oded Shenkar (Ohio State)
 - Featured in *CIBER Currency* (Winter 2000) and *FCOB Business News Weekly* (January 20, 2000)
 - Reviewed by Klaus Meyer (Book Review Editor, Copenhagen Business School) in the *Journal of International Business Studies* (2000, online at www.jibs.net)—*JIBS* received 90 books, and published 1 (1.1%) review in printed issues and 4 (4.4%) reviews in the online book review section in 2000
 - Reviewed by Tailan Chi (University of Illinois at Urbana-Champaign) in the *Academy of Management Review* (2001, 26 [2]: 311-313)—*AMR* received 331 books, and published 15 (5%) reviews in 2000
 - Reviewed by Mark Jacobs (Cornell University Sociology Department) in the *Administrative Science Quarterly* (2001, 46 [1]: 157-159)—*ASQ* received 185 books, and published 29 (16%) reviews in 2000
 - Reviewed by Thomas Steger (Chemnitz University of Technology, Germany) in the *Journal of East European Management Studies* (2001, 6 [4]: 450-451)—*JEEMS* is a relatively new regional-specialty journal
 - Reviewed by the *International Review of Administrative Sciences* (2000, 66 (4): 721).
- [1.1] Peng, Mike W. (1998). *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*. Westport, CT and London: Quorum Books (215 pages)
- Reviewed by Book News, Inc., Portland, OR at [barnesandnoble.com]
 - Reviewed by D. Steven White (University of Massachusetts) in the *Journal of the Academy of Marketing Science* (2001, 29 [3]: 323-324).

ARTICLES IN SCHOLARLY JOURNALS

- * All papers are downloadable @ www.mikepeng.com or @ www.utdallas.edu/~mikepeng
- ** **UTD**—top 24 journals for UTD Top 100 Business School Research Rankings™. **Total N = 20 papers on the UTD list**
- *** **FT**—*Financial Times* top 40 journals. **Total N = 29 papers on the FT list** (including 9 not on the UTD list)
- *** **NR**—non-refereed

2011

- [2.80] Yang, Haibin, Zhiang (John) Lin, and **Mike W. Peng** (2011). Behind acquisitions of alliance partners: Exploratory **UTD/FT** learning and network embeddedness. *Academy of Management Journal* (conditional acceptance)

- [2.79] Khoury, Theodore, and **Mike W. Peng** (2011). Does institutional reform of intellectual property rights lead to more FDI? Evidence from Latin America and the Carribean. *Journal of World Business* (conditional acceptance).
- [2.78] Zoogah, David B., and **Mike W. Peng** (2011). What determines the performance of strategic alliance managers? Two lens model studies. *Asia Pacific Journal of Management* (in press).

2010 (11 articles estimated to appear as of February 26, 2010)

- [2.77] **Peng, Mike W.**, Rabi S. Bhagat, and Sea-Jin Chang (2010). Asia and global business. *Journal of International UTD/FT Business Studies* (in press).
- [2.76] Qian, Gongming, Theodore Khoury, **Mike W. Peng**, and Zeming Qian (2010). The performance implications of UTD/FT intra- and inter-regional geographic diversification. *Strategic Management Journal* (in press).
- [2.75] Li, Yuan, En Xie, Hock-Hai Teo, and **Mike W. Peng** (2010). Formal control and social control in domestic and UTD/FT international buyer-supplier relationships. *Journal of Operations Management* (in press).
- [2.74] **Peng, Mike W.**, Yasuhiro Yamakawa, and Seung-Hyun Lee (2010). Bankruptcy laws and entrepreneur FT friendliness. *Entrepreneurship Theory and Practice* (in press).
- [2.73] Zoogah, David, Davina Vora, Orlando Richard, and **Mike W. Peng** (2010). Strategic alliance team diversity, FT coordination, and effectiveness. *International Journal of Human Resource Management* (in press).
- [2.72] **Peng, Mike W.** and Yi Jiang (2010). Institutions behind family ownership and control in large firms. *Journal of Management Studies*, 47 (2): 253-273.
- [2.71] Yang, Haibin, Sunny Li Sun, Zhiang (John) Lin, and **Mike W. Peng** (2010). Behind M&As in China and the United States: Networks, learning, and institutions. *Asia Pacific Journal of Management* (in press).
- [2.70] Jiang, Yi, and **Mike W. Peng** (2010). Principal-principal conflicts during crisis. *Asia Pacific Journal of Management* (in press).
- [2.69] **Peng, Mike W.**, Yuan Li, En Xie, and Zhongfeng Su (2010). CEO duality, organizational slack, and firm performance in China. *Asia Pacific Journal of Management* (in press).
- [2.68] Zhou, Jessie Qi, and Mike W. Peng (2010). Relational exchanges versus arm's-length transactions during institutional transitions. *Asia Pacific Journal of Management* (in press).
- [2.67] **Peng, Mike W.** and Hao Chen (2010). Strategic responses to domestic and foreign institutional pressures in the Chinese toy industry. *International Studies of Management and Organization* (in press).

2009 (9 articles)

- [2.66] Lin, Zhiang, **Mike W. Peng**, Haibin Yang, and Sunny Li Sun (2009). How do networks and learning drive UTD/FT M&As? An institutional comparison between China and the United States. *Strategic Management Journal*, 30 (10): 1113-1132.
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 - Featured in *OSU East Asian Studies Newsletter* (Spring 2000), *FCOB News Release* (May 12, 2000), and *FCOB Research Today* (June 2000)

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- Theory proposed in this paper is independently tested and supported by H. Trabold (2002). Export intermediation: An empirical test of Peng and Ilinitich. *Journal of International Business Studies*, 33 (2): 327-344.
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 - The 1st most cited article on Central and Eastern Europe among 218 papers published in 13 top journals during 1986-2004—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36: 600-621.
 - 8th most cited article on Chinese management and 1st most cited in a management journal (all leading articles with higher citation numbers are sociology papers)—J.T. Li & A. Tsui (2002). A citation analysis of management and organization research in the Chinese context: 1984-1999. *Asia Pacific Journal of Management*, 19: 87-107.
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PUBLICATIONS IN NON-REFEREED OUTLETS
(BOOK CHAPTERS, CASE STUDIES, PREFACES, AND TESTIMONIALS)¹

- [3.33] Peng, Mike W., and Martina J. Quan (2009). A micro-macro link during institutional transitions, in Lisa Keister (ed.), *Work and Organizations in China* (Research in the Sociology of Work series, vol. 19), 203-224. Oxford, UK: Emerald.
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- [3.30] Peng, Mike W. (2008). Expert testimonial on the back cover of a book by Hemant Merchant, *Competing in Emerging Markets* (New York: Routledge).
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- Selected by *Financial Times* as one of the 60 “next generation business thinkers” around the world

¹ To save space, numerous teaching cases in my textbooks are not reported here.

- [3.20] **Peng, Mike W.** (2004). Expert testimonial on the back cover of a book by Nancy Napier and David Thomas, *Managing Relationships in Transition Economies* (New York: Praeger).
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 - One of several chapters which stand out “a head and shoulders above others,” according to a book review by M. Tayeb (2003), *Journal of International Business Studies*, 34: 310-311.
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 - Listed in “A Foreign Investor’s Bibliography” containing 50 core articles published during 1995-2001 compiled by *The CBR China Business Guide* (2001), p. 36.
- [3.8] **Peng, Mike W.** (1995). Foreign direct investment in the innovation-driven stage: Toward a learning option perspective, in Milford Green and Rod McNaughton (eds.), *The Location of Foreign Direct Investment*, 29-42. London: Avebury.
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 - Part I: Arnold Tanner, Western Energy, Inc., and China; Part II: American Copier Company in Shanghai, in Charles Hill, *International Business*, 97-106. Chicago: Irwin, 1994.
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- [3.3] Ilinitch, Anne Y., and **Mike W. Peng** (1993). Developing intangible resources: The new battleground for export success. *CINTRAFOR Newsletter*, 8 (1): 4-5. Seattle: CINTRAFOR, University of Washington
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- [3.1] **Peng, Mike W.** (ed.) (1992). *Doing Business with the Chinese: Select Readings*. Seattle: Center for International Business Education and Research (CIBER), University of Washington.

CONFERENCE PRESENTATIONS (eventual publication in *italics*)

(1) Academy of Management (BPS: Business Policy and Strategy Division; ENT: Entrepreneurship Division; IMD: International Management Division; OMT: Organization and Management Theory Division)

2009 Annual Meeting, Chicago, August

- * Symposium on strategy in emerging economies (chaired by S. Park and R. Ramamurti; co-panelists: A. Gupta, T. Khanna, D. Lessard, S. Zaheer)

2008 Asia Academy of Management, Taipei, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, M. Carney, and K. Meyer).

2008 Annual Meeting, Anaheim, August

- * Faculty for the IMD paper development workshop chaired by C. Chen (commented on three papers)
- * Sun, S. L., M. W. Peng, and L. Markoczy. The institutional logic behind executive compensation. OMT.
- * Jiang, Y., M. W. Peng, and X. Yang. Modes and survival of private participation projects. IMD.
- * Qian, G., T. Khoury, M. W. Peng, and L. Li. Resource combinations behind entrepreneurial internationalization. ENT.

2007 Annual Meeting, Philadelphia, August

- * Demirkan, I., D. Deeds, and M. W. Peng. Biotech patent citation networks. BPS.
- * Yang, H., Z. Lin, and M. W. Peng. Behind mergers and acquisitions. BPS → *AMJ* (2011)

2006 Asia Academy of Management, Tokyo, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, and C.M. Lau)
- * Peng, M. W. Panelist: Publishing Asian management research (chair: K. Leung)

2006 Annual Meeting, Atlanta, August

- * Peng, M. W. Program chair, IMD Junior Faculty Consortium (attracted 20 junior faculty from 12 countries; senior faculty are D. Ahlstrom, L. Brouthers, A. Delios, M. Hitt, K. Meyer, A. Rugman, S. Puffer, and J. Salk)
- * Khoury, T. and M. W. Peng. Intellectual property reform and FDI in emerging economies. → *JWB* (2011)
- * Zhou, Q. and M. W. Peng. From relational exchanges to arm's-length transactions. → *APJM* (2010)
- * Zhou, Q., M. W. Peng, and J. Anand. Bribery strategy and firm growth around the world.

2005 Annual Meeting, Honolulu, August

- * Peng, M. W. Faculty participant, IMD Doctoral Consortium
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects in China. BPS/IMD/OMT joint symposium on China strategy (chaired by M. Young)

2004 Asia Academy of Management, Shanghai, December

- * Peng, M. W. From China strategy to global strategy (Invited opening plenary panel speaker) → *APJM* (2005)

2004 Annual Meeting, New Orleans, August

- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations: The good, the bad, the irrelevant (IMD) → *JMS* (2010), *APJM* (2010)
- * Tong, T., J. Reuer, and M. W. Peng. International joint ventures and the value of real options (BPS) → *AMJ* (2008)

2003 Annual Meeting, Seattle, August

- * Lee, K. B., M. W. Peng, and K. Lee. From diversification premium to diversification discount during institutional transitions (BPS) → *JWB* (2008)
- * Zhou, Y., M. W. Peng, and A. York. Export intermediation: A further test of Peng and Ilinitch (IMD) → *JWB* (2006)
- * Peng, M. W., S. Lee, and D. Wang. What determines the scope of the firm over time? (IMD) → *AMR* (2005)

2002 Annual Meeting, Denver, August

- * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Governing the corporation in emerging economies: A principal-principal agency perspective (BPS) [Full text published in the *Best Papers Proceedings* in CD-ROM format, 10% acceptance rate; one of the only two BPS papers nominated for the All-Academy Carolyn Dexter Award for Outstanding Contribution to International Management] → *JMS* (2008)
- * Peng, M. W. Board composition and firm performance during institutional transitions (BPS) → *SMJ* (2004)
- * Lee, S. and M. W. Peng. Governments, entrepreneurs, and options (ENT) → *AMR* (2007)
- * Peng, M. W. (panelist). Entrepreneurship in emerging economies. Pre-conference workshop (ENT) [Chair: K. Uhlenbruck; Co-panelists: M. Hitt, S. Puffer, and M. Wright]

2001 Annual Meeting, Washington, August

- * Peng, M. W. Institutional transitions and strategic choices (BPS) → *AMR* (2003)
- * Peng, M. W. The resource-based view and international business (IMD) → *JM* (2001)

2000 Annual Meeting, Toronto, August

- * Peng, M. W. (chair). Management and organization in transition economies, a symposium at BPS and IMD
- * Peng, M. W. Transforming state-owned enterprises in transition, BPS/IMD/OMT joint symposium [Co-chairs: P. Goodman and J. Pearce; Co-panelists: T. Khanna and I. Taplin]

1999 Annual Meeting, Chicago, August

- * Peng, M. W., T. Buck, and I. Filatotchev. Post-privatization restructuring and firm performance: Theory and evidence from Russia (BPS) → *JWB* (2003)
- * Au, K., M. W. Peng, and D. Wang. Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand (IMD) → *APJM* (2001)

1998 Asia Academy of Management Inaugural Meeting, Hong Kong, December

- * Peng, M. W., and J. Tan. The *keiretsu* in Asia → *JIM* (2001)
- * Peng, M. W., Y. Lu, O. Shenkar, and D. Wang. Mapping contributions in the China management literature → *JBR* (2001)

1998 Annual Meeting, San Diego, August

- * Peng, M. W., and Y. Luo. Managerial networks and firm performance: A micro-macro link in a transition economy (IMD) [Full text published in the *Best Papers Proceedings*, 10% acceptance rate] → *AMJ* (2000)
- * Peng, M. W., and J. Tan. Toward alliance postsocialism: Business strategies in a transition economy, in a symposium chaired by Tan and Peng (ENT) → *JAMS* (1998)
- * Tan, J., and M. W. Peng. The role of organizational slack in a transition economy (BPS) → *SMJ* (2003)
- * Panelist, Research on emerging market economies, at an IMD pre-conference workshop chaired by D. Fogel (Pittsburgh) [Other panelists included T. Khanna (Harvard) and J. Pearce (UC Irvine)]

1997 Annual Meeting, Boston, August

- * Peng, M. W. (chair). Management and organization in China, an All-Academy symposium involving 12 scholars from 10 universities in Asia, Europe, and North America, such as C. Chen, J. Child, Y. Luo, O. Shenkar, J. Tan, K. Xin, and A. Yan
- * Peng, M. W., C. Hill, and A. Ilinitch. The determinants of export intermediary performance (IMD) → *JIBS* (2001)
- * Peng, M. W., and O. Shenkar. A process model of strategic alliance dissolution (BPS) → *AME* (2002)

1995 Annual Meeting, Vancouver, August

- * Peng, M. W. Tracking the global diffusion and U.S. development of export intermediary organizations (Management History Division) → *JIBS* (1998)

1994 Annual Meeting, Dallas, August

- * Ilinitch, A., and M. W. Peng. A resource-based model of export performance (BPS)

(2) Strategic Management Society

2008 Annual Meeting, Cologne, Germany, October

- * Chair, Global Strategy Interest Group—in charge of nominating candidates and launching the first newsletter

2007 Annual Meeting, San Diego, October

- * Program Chair, Global Strategy Interest Group—in charge of the IG review process
- * Attended the planning meeting in Chicago, March

2007 SMS Special Conference on China Strategies, Shanghai, May

- * Co-Chair—in charge of programming for submissions from outside of China (co-chairs: H. Li, S. Park, K. Li)
- * Workshop leader: Publishing strategy research (Co-panelists: J.T. Li, M. Lyles, and L. Nachum)
- * Lin, Z., M. W. Peng, H. Yang, and L. Sun. How do M&As in China and America differ? → *SMJ* (2009)

2006 Annual Meeting, Vienna, October

- * Associate Program Chair, Global Strategy Interest Group—in charge of the Sunday pre-conference program
- * Attended the planning meeting at Purdue University in West Lafayette, March

2005 Annual Meeting, Orlando, October

- * Won election as the first elected officer of the Global Strategy Interest Group
- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations → *JMS* (2009)
- * Jiang, Y. and M. W. Peng. Flight to quality in corporate governance during a financial crisis. → *APJM* (2010)

2004 Annual Meeting, San Juan, Puerto Rico, October

- * Chintakananda, A., A. York, and M. W. Peng. Which game to play? Modeling and testing export producer and intermediary relationships → *EJIM* (2009)

2003 Mini-conference on Strategic Management in Emerging Economies, Hong Kong, December

- * Peng, M. W. From strong ties to weak ties in emerging economies → *APJM* (2005)

2003 Annual Meeting, Baltimore, November

- * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Principal-principal agency conflicts → *JMS* (2008)

2001 Annual Meeting, San Francisco, October

- * Qian, G., M. W. Peng, and D. Wang. What determines the internationalization of small technology firms?

2000 Annual Meeting, Vancouver, October

- * Peng, M. W. and H. Wang. Entrepreneurs as intermediaries [Full paper published in the best papers proceedings, *Creating Value*, M. Hitt, et al. (eds.), Blackwell, 2002—see 3.19 for details]

(3) Academy of International Business

2009 Annual Meeting, San Diego, June

- * Pinkham, B. and M. W. Peng. Arbitration and transaction costs.

2006 AIB/JIBS Frontier Conference on “Asia and Global Business,” San Diego, November

- * Co-chair (with R. Bhagat and K. Leung as two other co-chairs)
- * Keynote: Are family ownership and control at large firms good, bad, or irrelevant?
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects

2006 Annual Meeting, Beijing, June

- * Faculty member, Doctoral Consortium at Peking University (Chair: K. Ramaswamy, Thunderbird)
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects
- * Ren, B., K. Au, and M. W. Peng. Interlocking directorates and firm performance in a transition economy
- * Zhou, Q. and M. W. Peng. From relational ties to arm’s-length transactions. → *APJM* (2010)
- * Zhou, Q., M. W. Peng, and J. Anand. Institutional quality, networking strategy, and firm performance.

2005 Annual Meeting, Quebec City, July

- * Zhou, Q. and M. W. Peng. Institutional quality, networking strategy, and firm performance: A cross-country analysis.

2004 2nd Annual AIB/JIBS Invitational Conference on Emerging Research Frontiers in International Business, Michigan State University, East Lansing, September

- * Peng, M. W., Global strategy and emerging economies: Toward an institution-based view, 1st speaker in the Opening Plenary Session: A view from next generation IB scholars on emerging IB themes → *JIBS* (2008)

2002 Annual Meeting, Puerto Rico, June

- * Peng, M. W. (chair), Symposium: Competing in emerging economies
- * Peng, M. W., K. Au, and D. Wang. Board interlocks and firm performance among firms listed abroad
- * Meyer, K. and M. W. Peng. Competing in Eastern Europe: Transitions in international business management → *JIBS* (2005)

2000 Annual Meeting, Phoenix, November

- * Peng, M. W., S.-H. Lee, and D. Wang. What determines the scope of the firm? → *AMR* (2005)
- * Peng, M. W., and A. Ilinitich. Intermediary performance in export trade → *JIBS* (2001)

1998 Annual Meeting, Vienna, October

- * Peng, M. W., and A. Ilinitch. Entrepreneurs as agents in export trade → *JIBS* (2001)
- * Peng, M. W. Treasures in the china house: A review of management research on Greater China → *JBR* (2001)
- * Peng, M. W., and K. Au. Interlocking directorates, firm strategies, and performance in Hong Kong → *APJM* (2000).

1997 Asia Pacific Regional Meeting, Big Island, Hawaii, June

- * Luo, Y., M. W. Peng, and J. Tan. The timing of foreign direct investment in China. [Full paper published in the *Proceedings*, pp. 193-8] → *TIBR* (1998)

1996 Annual Meeting, Banff, Canada, October

- * Peng, M. W. Innovation capability, learning option, and foreign direct investment → *MIR* (2000)
- * Peng, M. W. Global strategies and China operations → *CBR* (1997).
- * Peng, M. W., and E. Harwit. Controlling the foreign agent: A critical examination of government-MNE relations in China → *MIR* (2000)

1995 Annual Meeting, Seoul, Korea, November

- * Peng, M. W., and A. Ilinitch. Exploring the performance of U.S. export intermediaries → *JIBS* (1998, 2001).
- * Peng, M. W. The growth of firm in planned economies in transition: The case of China → *OS* (1997).

1994 Annual Meeting, Boston, October

- * Peng, M. W. Organizational form and hypercompetition: The case of trading companies → *JIBS* (1998)
- * Peng, M. W., and R. Peterson. Multinational triangulation in theory building.

1994 Southeast Asia Regional Meeting, Beijing, June

- * Peng, M. W., and C. Cao. Seattle: America's gateway for Asia Pacific trade. [Full paper published in the *Proceedings: Asia Pacific Business in the Year 2000*, pp. 380-5]

1993 Annual Meeting, Maui, Hawaii, October

- * Peng, M. W. Blurring boundaries: The growth of the firm in planned economies in transition → *AMR* (1996).
- * Peng, M. W., and P. Heath. Strategic advantages of export planning.

(4) Southwestern Academy of Management (SWAM)

2010 Annual Meeting, Dallas, March

- * Peng, M. W. Research and scholarly life (co-panelists: M. Hitt and G. Dess)
- * Faculty mentor on a paper not accepted into a competitive session

2006 Annual Meeting, Oklahoma City, March

- * Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

(5) Western Academy of Management

1993 Annual Meeting, San Jose, March

- * Peng, M. W. A resource-based analysis of the growth of the Chinese firm → *OS* (1997).
- * Peng, M. W. A process model of governance transformation in planned economies in transition → *AICM* (1994).

(6) Other Academic Conferences

2009 Asia Pacific Journal of Management Special Issue Conference on Managing Corporate Governance Globally, Simon Fraser University, Vancouver, Canada, October

- * Co-Editor of special issue (Co-Editors: S. Globberman and D. Shapiro)
- * Jiang, Y. and M. W. Peng. Are family ownership and control at large firms good, bad, or irrelevant?

2008 Entrepreneurship Theory and Practice Special Issue Conference on International Entrepreneurship, Northeastern University, Boston, October

- * Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness. → *ETP* (2010)

2007 Asia Pacific Journal of Management Special Issue Conference on Varieties of Capitalism, Queensland University of Technology, Brisbane, Australia, December

- * Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)

2007 Asia Pacific Journal of Management Special Issue Conference on Innovation Strategy, Xi'an Jiaotong University, Xi'an, China, July

- * Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)

2007 Entrepreneurship Theory and Practice Special Issue Conference on Entrepreneurship in Emerging Markets, Texas Christian University, Fort Worth, March

- * Yamakawa, Y., M. W. Peng, and D. Deeds. Why new ventures internationalize from emerging to developed economies → *ETP* (2008)

- * Editors' panel, representing *APJM* (with editors from *AMJ*, *ETP*, *JIBS*, *JMS*, and *SEJ*)
- 2006 International Association of Chinese Management Research (IACMR) Conference, Nanjing, June**
- * Presenter, Writers' Workshop (Chair: C. Chen; panelists: S. Rynes [*AMJ* editor], B. Mannix, and Y. Chen)
- * Peng, M. W., D. Wang, and Y. Jiang. An institution-based view of international business strategy: A focus on emerging economies → *JIBS* (2008)
- * Jiang, Y. and M. W. Peng. Privatization mode, adaptive capacity, and survival of privatization projects
- 2006 Babson Conference on Entrepreneurship at Indiana University, May**
- * Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)
- 2005 Asia Pacific Journal of Management Special Issue Conference on Asian Business Groups, Singapore, December**
- * Peng, M. Keynote: What determines the scope of the firm over time and around the globe? → *APJM* (2006)
- 2005 Darden-Lally-Fisher Conference on Entrepreneurship Research, Glenlaurel, Ohio, April**
- * Peng, M. W. Entrepreneurs as intermediaries
- 2004 Asia Pacific Journal of Management Special Issue Conference on Asian Business Networks, Shanghai, December**
- * Peng, M. W. and J. Q. Zhou. How institutional transitions and business strategies co-evolve in Asia → *APJM* (2005)
- 2003 Gorbachev Foundation of North America Conference on Corporate Governance in Transition Economies, Northeastern University, Boston, April**
- * Peng, M. W., T. Buck, and I. Filatotchev. Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization → *JWB* (2003).
- 1999 International Conference on Chinese Business Groups, University of Hong Kong, Hong Kong, November**
- * Peng, M. W. Transforming state-owned enterprises in transition economies—the only invited speaker from an American business school [Full paper published in the *Proceedings*]
- 1999 Organization Science/Seoul National University Conference, Seoul, May**
- * Choi, Y.-J., and M. W. Peng. Competing values, organizational commitment, and intention to leave the firm in Korea. [Full paper published in the *Proceedings*]
- 1997 Hawaii International Conference on Systems Sciences (HICSS), Maui, Hawaii, January**
- * Peng, M. W., Y. Luo, O. Shenkar, and E. Harwit. The growth of the firm in China: An information-processing perspective. [Full paper published in the *Proceedings*, vol. 3, pp. 428-35 and in CD-ROM format]
- 1994 International Federation of Scholarly Associations in Management (IFSAM) Conference, Dallas, August**
- * Peng, M. W. The shifting rationale for foreign direct investment. [*Proceedings*, pp. 104-5] → *MIR* (2000)
- * Peng, M. W. Organization theory and China's economic reforms. [*Proceedings*, pp. 244-5] → *JMI* (1996)

INVITED ACADEMIC VISITS/PRESENTATIONS

Australia

- * Queensland University of Technology, Brisbane, December 2007
- * University of New South Wales, Sydney, November 2007
- * University of Sydney, November 2007

Canada

- * HEC, Montreal, October 2006
- * Simon Fraser University, Vancouver, May 2008, October 2009 (conference)
- * University of Manitoba, Winnipeg, MB, April 2010
- * University of Western Ontario – Ivey School of Business, London, August 1997

China

- * China Europe International Business School, Shanghai, May 2007 (conference), July 2009
- * Cheung Kong Graduate School of Business, Beijing, February 2004
- * Fudan University, Shanghai, May 1998, November 1999
- * Peking University, Beijing, June 2006 (AIB Doctoral Consortium)
- * Shanghai Jiao Tong University, Shanghai, June 1996
- * Shanghai Institute of Business Administration, June 1996
- * Shanghai Institute of Foreign Trade, June 2006
- * South China University of Technology, Guangzhou, July 2007
- * Sun Yat-sen (Zhongshan) University, Guangzhou, December 2005, July 2007, July 2008
- * Xi'an Jiao Tong University, Xi'an, Dec 2005, July 2007, July 2009
- * Zhejiang University, Hangzhou, November 1999

Denmark

- * Copenhagen Business School, September 1999

France

- * INSEAD, Fontainebleau, October 1999

Hong Kong

- * Chinese University of Hong Kong, January 2001, July 2007, July 2009
- * Hong Kong Polytechnic University, May 1996, May 1997
- * Hong Kong University of Science and Technology, November 1998, December 2004
- * Lingnan University, May 1996
- * University of Hong Kong, May 1996, April 1998, November 1999, July 2008, July 2009

Singapore

- * National University of Singapore, December 2005

Taiwan

- * National Chengchi University, Taipei, December 2008 (Asia Academy of Management doctoral consortium)
- * National Taiwan University, Taipei, December 2008
- * Chang Jung Christian University, Tainan, July 2006

United Kingdom

- * De Montfort University, Leicester, September 1999
- * London School of Economics, October 2006
- * University of Reading, October 2006

United States

- * California State University at Hayward (now East Bay), February 1995
- * Columbia University, New York, January 1997
- * Harvard University, October 2009 (*keynote at a conference at Kennedy School of Government*)
- * Michigan State University, September 2004 (conference)
- * Northeastern University, Boston, April 2003 (conference), October 2008 (conference), Oct 2009 (seminar)
- * Rice University, Houston, November 2004
- * The Ohio State University, December 1997
- * Seattle Pacific University, January-March 1995 (adjunct faculty)
- * Texas Christian University, March 2007 (conference)
- * Thunderbird - American Graduate School of International Management, December 1997
- * University of Hawaii at Manoa, Honolulu, February 1995
- * University of Illinois at Urbana-Champaign, November 2004
- * University of Kentucky, Lexington, April 1995
- * University of Maryland at College Park, December 1994
- * University of Memphis, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008 (IB faculty training)
- * University of Michigan, March 2003
- * University of North Carolina at Chapel Hill, January 1997, June 2001
- * University of Pittsburgh, June 2002
- * University of San Francisco, February 1995
- * University of Texas at Dallas, March 2005
- * University of Texas at El Paso, November 2005
- * University of Washington, May 2008 (first time visited alma mater since 1996, and gave a talk to PhDs)
- * Western Washington University, Bellingham, Washington, May 2008 (Saturna Capital Scholar-in-Residence)
- * Willamette University, Salem, Oregon, February 1990 (conference)
- * Wichita State University, Kansas, May 2006 (conference)

Vietnam

- * Foreign Trade University, Hanoi, November 1997

TEACHING

Awards

Two Annual Best Teaching Awards, Faculty of Business Administration, Chinese University of Hong Kong (twice, in each of the two years I taught there, 1997-98 and 1998-99)

Five letters of appreciation from Ohio State's Fisher College of Business senior associate dean for academic affairs, Professor Steve Mangum, for outstanding student ratings defined as 1 standard deviation above the university mean (five courses in spring 2000, spring 2001, autumn 2001, spring 2004)

Executive Training (partial list)

EMBA Strategic Management (2006–present), UTD School of Management

Global Leadership EMBA (GLEMBA) Strategic Management (2007–present)

- * Students from firms such as American Airlines, AT&T, Bank of America, Bell Helicopter, Cisco, HP, IBM, Microsoft, Nortel, PepsiCo, Target, TI, Verizon, United Supermarkets, and others
- * After I started teaching in our EMBA, its ranking rose to 1st in Texas, 10th in the United States, and 35th in the world (*Financial Times*, October 2007). Since then, our rankings have remained at either #1 or #2 in Texas, #1 among Texas public universities, and (most recently per *BusinessWeek*) #22 worldwide

SAFRAN Executive Training (October 2007), UTD School of Mgmt—SAFRAN is a Paris-based global hi-tech firm
Certificate in Management (December 2005), UTD School of Management

- * Taught a capstone module, “A Global Strategy Perspective,” to midlevel executives

Bank One/Ohio Polymer Association/889 Consulting Conference: The China Challenge (February 2004), Columbus

- * Keynote speaker: “China Business: Towards the Next Generation”

Arthur Andersen/Central Ohio Business Consortium (November 2000), Ohio State campus, Columbus

- * Presented a talk on “Managing Mergers and Acquisitions Internationally”

Roundtable: Second-Generation Activities in China (October 2000), Ohio State campus, Columbus

- * Presented a talk on “Retrospect and Road Ahead: Toward the Next Generation”
- * Hosted the commercial secretary of the Chinese embassy from Washington, DC

Nationwide Insurance Global Speaker: Competing in Thailand (July 2000), organized via OSU CIBER, Columbus

Cross-Cultural and Market-Entry Strategies for Japan (May and September 2000), Ohio State, Columbus

- * A company-specific program for The Antioch Company, satellite broadcast to St. Cloud, MN simultaneously

Diploma Program in Marketing and International Business (May 1998), Asia Pacific Institute of Business, Hong Kong

Hawaii-Vietnam Executive MBA Training Program (November 1997), Foreign Trade University, Hanoi, Vietnam

- * Funded by U.S. Information Agency, the first such Federal program since the Vietnam War; opening ceremony attended by U.S. Ambassador to Vietnam

- * Taught “Privatization Policies and Business Strategies”—the first EMBA strategy course taught in Vietnam

Japan-Focused Executive MBA Program (Spring 1997), Honolulu

- * Joint EMBA Program by the University of Hawaii and Japan-America Institute of Management Science
- * Taught “Asia-Pacific International Business”

Faculty Training

Faculty Development in International Business (FDIB) (June 1999-2010 *every* year), University of Memphis

- * Presented a “How to craft and publish high quality research?” seminar *every* year since 2002
- * Represented UTD (since 2006) and OSU CIBER (1999-2005) to teach a 2-day seminar on “Introduction to International Business” (in collaboration with M. Pustay of Texas A&M)
- * Other participating CIBERs were Duke, FIU, Georgia Tech, Memphis, Michigan State, and Texas A&M
- * My “students” were professors from other colleges and universities (approximately 150 during 1999-2009)

Junior Faculty Consortium, International Management Division, Academy of Management, Atlanta (August 2006)

- * Program chair—in charge of designing and delivering the program, with 8 senior mentors and 20 junior faculty members

Internationalization of Curriculum Faculty Leader (May 2006), Wichita State University, Kansas

- * Led an “Internationalization of Strategy Course” workshop
- * Presented at the plenary session on “Internationalization of Curriculum.”

Faculty Development in International Business (FDIB) (June 2001 and 2002 and October 2003), Ohio State, Columbus

- * Represented OSU CIBER to teach a plenary session on “An Overview of International Business”
- * My “students” are foreign language faculty and professionals interested in international business

Doctoral Training (outside of my own institutions)

Asia Academy of Management Doctoral Consortium, National Chengchi University, Taipei, Taiwan, December 2008

PhD and Faculty Boot Camp, University of Hong Kong, July 2007

PhD and Faculty Boot Camp for Entrepreneurship Research, Queensland University of Technology, December 2007

PhD Boot Camp, International Association of Chinese Management Research (IACMR), Guangzhou, China, July 2007

- * Hosted by Sun Yat-sen University and South China University of Technology

Academy of International Business Doctoral Consortium, Peking University, Beijing, June 2006

- * Panelist and faculty member of one student session (Program chair: K. Ramaswamy, Thunderbird)

Academy of Management International Management Division Doctoral Consortium, Honolulu, August 2005

- * Panelist and faculty member of one student session (Program chair: A. Delios, National U of Singapore)

UNC/ITESM – Mexican Ph.D. Students Research Camp, University of North Carolina at Chapel Hill, June 2001

- * Presented a seminar: Institutional transitions and strategic choices

Internationalizing Doctoral Education in Business (IDEB), Ohio State campus, Columbus, August 2000

- * Represented OSU CIBER to teach Ph.D. students from around the country on “International Strategy”

- * Other participating CIBERs were Columbia, Illinois, Indiana, Michigan, MSU, Texas A&M, and Wisconsin

Ph.D. Supervision (at Ohio State and UT Dallas)

Coordinator, Ph.D. Program in International Management Studies, UT Dallas, Fall 2005–present

- * Significantly increased the caliber of incoming students, as measured by the increase of about 100 points of their GMAT score (from 600s to 700s), with the highest GMAT being 760, which breaks a record of all students in the history of the School of Management
- * Interviewed and recruited top students. Since I took over, *all* admitted students (except one) chose to join our program—previously, only approximately 50-60% of the admitted students would join our program
- * Initiated a Professional Development Workshop series, with various faculty members leading the discussion
- * Used a part of my chair funds to subsidize student conference travels (in collaboration with Greg Dess)
- * Placements after I joined the faculty have been improving, including the University of Missouri at Kansas City (2010), Babson College (2009), Oregon State University (2008), University of Missouri at St. Louis (2008), Northeastern University (2007), St. John’s University (2007), University of Texas at Arlington (2006), University of Missouri at St. Louis (2006), and City University of Hong Kong (2005)

Coordinator, Ph.D. Program in International Business, Fisher College of Business, Ohio State University, 2004-2005

- * Placements of the two students I chaired: Southern Methodist University (2007) and California State University, East Bay (2006)

<i>Ph.D. students at my own school</i>	<i>Chair</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (pubs—BOLD: coauthored with me)</i>
Seung-Hyun Lee (Ohio State)	O. Shenkar, J. Barney (co-chairs)	Coauthored <i>AMR</i> (2), <i>ETP</i> , and <i>JIM</i>	University of Texas at Dallas (2002)—tenured in 2009	University of Texas at Dallas (<i>AMR x 2, APJM, ETP, JIM, JIBS, JWB, SMJ x 2</i>)
Yaping Gong (Ohio State)	S. Hills	Dissertation committee	Hong Kong University of Science and Tech (2002)—tenured in 2008	HKUST (<i>AMJ, JAP, JCCP, JIBS, JM, MIR, SMJ</i>)
Heli Wang (Ohio State)	J. Barney	Coauthored chapter	HKUST (2002)—tenured in 2008	HKUST (<i>AMJ, AMR, LRP, OS, SMJ</i>)
Hyung-Deok Shin (Ohio State)	J. Barney	Coauthored <i>TIBR</i> , dissertation committee	George Mason University (2003)	Hong-ik University, Seoul, Korea (<i>TIBR</i>)
Ilgaz Arikan (Ohio State)	O. Shenkar	Exam committee	Boston University (2003)	Georgia State University
Tony Tong (Ohio State)	J. Barney	Coauthored <i>AMJ</i> and <i>JMS</i> , dissertation committee	State University of New York – Buffalo (2004)	University of Colorado at Boulder (<i>AMJ, APJM, JIBS, JM, JMS, JWB, and MDE</i>)
Yuanyuan Zhou (Ohio State)	O. Shenkar	Coauthored <i>JWB</i> , exam committee,	In progress	(<i>JWB</i>)
David Zoogah (Ohio State)	R. Noe	Dissertation committee	Morgan State University (2006)	Morgan State U (<i>IJHRM</i>)
Yi Jiang (Ohio State)	M. Peng, M. Makhija (co-chair)	Coauthored <i>JIBS, JMS</i> (2), and chapter	California State University, East Bay (2006)	Cal State, East Bay (<i>JIBS, JMS x 2, APJM</i>)
Jessie Qi Zhou (Ohio State)	M. Peng, J. Anand (co-chair)	Coauthored <i>APJM</i> and <i>JIM</i>	Southern Methodist University (2006—job starts in 2007)	SMU (<i>APJM x 2, JIM</i>)
Irem Demirkan (UT Dallas)	D. Deeds	Dissertation committee	Northeastern University (2007)	(<i>MS</i>)
Ted Khoury (UT Dallas)	M. Peng	Coauthored chapter in the Rugman IB Handbook	Oregon State University (2008)	(<i>chapter in Rugman IB handbook, SMJ, JWB</i>)
Kenny Oh (UT Dallas)	M. Peng, S. Lee (co-chair)		University of Missouri at St. Louis (2008)	(<i>APJM, MIR</i>)
Yasuhiro Yamakawa (UT Dallas)	M. Peng, D. Deeds (co-chair)	Received a US SBA Best Paper Award for a Babson conference paper on public policy	Babson College (2009)	(<i>ETP x 2</i>)
Sunny Li Sun (UT Dallas)	M. Peng	Coauthored <i>AMP, APJM, and SMJ</i> —before graduation	University of Missouri at Kansas City (2010 planned)	(<i>AMP, APJM, MBR, SMJ</i>)
Brian Pinkham (UT Dallas)	M. Peng	Coauthored <i>AMP</i>		(<i>AMP</i>)

<i>Ph.D. students elsewhere</i>	<i>Chair</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (publications)</i>
Tom Tao (<i>U of Pittsburgh</i>)	J. Prescott	Dissertation committee	Lehigh University (2004)	James Madison University
Xufei Ma (<i>National U of Singapore</i>)	A. Delios	External examiner	Chinese University of Hong Kong (2007)	CUHK (<i>AMJ, APJM</i>)
Sophie H. Xiao (<i>U of Sydney</i>)	B. Tipton	External examiner	University of Newcastle (2008)	University of Newcastle
Elly Ho (<i>Queensland U of Tech</i>)	X. Yang	Associate Advisor	In progress	

PhD Courses

Strategic Management (UTD)

Management Scholarship (UTD)

Advanced Strategic Management (UTD)

EMBA Courses

Strategic Management (EMBA, GLEMBA, UTD)

Masters Courses

Global Business (UTD Cohort MBA)

Strategic Management (UW - TA)

Multinational Business (OSU)

Asia Pacific Strategy (UH, CUHK)

International Strategy (OSU, UTD)

Management for Health Care Professionals

(UW School of Public Health - TA in the MHA Program,)

Undergraduate Courses

Global Strategy (UTD)

Strategic Management (UW, UH)

Organizational Theory (UW)

Management Principles (SPU, UH)

Multinational Enterprise (UH)

International Business (CUHK, OSU*)

Asian Business Strategy (CUHK)

* Developed 3 versions of the undergraduate core BA 555, regular, honors, and online distance learning for the new general business major program first offered during spring 2002 for the 4 Ohio State regional campuses (Lima, Mansfield, Marion, Newark).

Undergraduate Research/Honors Thesis

Honors thesis advisor, T. Wedwaldt (2002-03) and A. Brown (2004-05)—every year only 4-5 Fisher undergraduates choose to attempt a thesis. These two are the only theses during these two years attempted by IB majors at Ohio State

PROFESSIONAL AND UNIVERSITY CITIZENSHIP

External Reviewer for Tenure and Promotion Cases

Texas Tech University (autumn 2009)—tenure and promotion case

Simon Fraser University (autumn 2009)—(1) promotion to full professor and (2) tenure and promotion case

Singapore Management University (autumn 2009)—tenure and promotion case

Tufts University (The Fletcher School of Law and Diplomacy) (autumn 2008)—tenure and promotion case

Villanova University (autumn 2008)—promotion to full professor for an endowed chair

Hebrew University of Jerusalem, Israel (autumn 2008)—tenure and promotion case

Florida International University (summer 2008)—tenure and promotion case

University of Hong Kong (spring 2008)—tenure and promotion case

Chinese University of Hong Kong (spring 2008)—tenure and promotion case

University of Illinois at Urbana-Champaign (spring 2008)—tenure and promotion case

Iowa State University (autumn 2007)—tenure and promotion case

National University of Singapore (autumn 2007)—tenure and promotion case

Singapore Management University (autumn 2007)—tenure and promotion case

University of New South Wales, Sydney, Australia (spring 2007)—tenure and promotion/substantiation case

Hong Kong University of Science and Technology (spring 2007)—tenure and promotion case

Boston University (summer 2006)—promotion to full professor case

Rutgers University (autumn 2005)—tenure and promotion case

York University, Toronto, Canada (autumn 2002)—tenure and promotion case

Guest Editorship (in addition to guest editorship at *JIBS* reported on p. 3 under “Professional Memberships”)

Guest Editor, *Entrepreneurship Theory and Practice* (2009-2010) for one manuscript written by special issue editors
Guest Editor, *Journal of Management Studies* (2003-2005) for a special issue on strategic management in emerging economies (Co-guest editors: M. Wright, Nottingham; I. Filatotchev, King’s College London; R. Hoskisson, Arizona State—published as vol. 42 [1] in January 2005)

Editorial Board Member

Academy of Management Journal (2004–2007) (Editor: S. Rynes, Iowa)
Academy of Management Review (2000–2002) (Editor: E. Conlon, Notre Dame)
Asia Pacific Journal of Management (1999–2003) (Editor: K. Singh, National U. of Singapore)
Copenhagen Journal of Asian Studies (2002–present) (Editor: K. Brodsgaard, U. of Copenhagen)
Global Strategy Journal (2010-present) (Editor: S. Tallman, Richmond)—inaugural board member
Journal of East-West Business (1997–2000) (Editor: E. Kaynak, Penn State)
Journal of International Business Studies (2000–2008) (Editor: T. Brewer, Georgetown; A. Lewin, Duke)
Journal of Management Studies (2009–present) (Editor: M. Wright, U of Nottingham)
Journal of World Business (2006–present) (Editor: J. Slocum, SMU)
Management and Organization Review (2004–present) (Editor: A. Tsui, Arizona State)—inaugural board member
Strategic Management Journal (2005 – present) (Editors: D. Schendel, Purdue; R. Bettis, UNC; W. Mitchell, Duke; E. Zajac, Northwestern)
Thunderbird International Business Review (2008–present) (Editor: M. Teagarden, Thunderbird)

Ad Hoc Journal Reviewer

Academy of Management Executive, *Academy of Management Perspectives*, *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Advances in International Management*, *American Sociological Review*, *Economic Geography*, *International Business Review*, *International Executive*, *Journal of Business Research*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of International Management*, *Journal of Management*, *Journal of Management Studies*, *Journal of World Business*, *Management International Review*, *Management Science*, *Organization Science*, *Organization Studies*, *Pacific-Basin Finance Journal*, *Strategic Management Journal*

Reviewer for Major National Research Foundations

National Science Foundation (2003, 2007), Hong Kong Research Grants Council (2003, 2004, 2007, 2008)

Academy of Management (AOM) (minor services here, major services are reported on p. 3 under “Professional Memberships”)

Member, Best Paper Committee, *Academy of Management Review*, 2001 (Chair: B. Barry, Vanderbilt)
Mentor, Writers’ Workshop, *Academy of Management Executive*, 2001 (Editor: S. Puffer, Northeastern)
Reviewer, Business Policy and Strategy Division: Dallas, 1994 (J. Barney, Ohio State); Vancouver, 1995 (M. Lubatkin, UConn); Boston, 1997 (E. Zajac, Northwestern); San Diego, 1998 (D. Day, Rutgers); and Toronto, 2000 (B. Cannella, Texas A&M) [Best Reviewer Award, i.e., the “Barney Award,” 1994]
Reviewer, International Management Division: Vancouver, 1995 (N. Boyacigiller, San Jose)

Academy of International Business (AIB) (minor services here, major services are reported on p. 3 under “Professional Memberships”)

Reviewer, annual meetings: Maui, Hawaii, 1993 (B. Toyne, St. Mary’s U.); Banff, Canada, 1996 (J. de la Torre, UCLA); and Monterey, Mexico, 1997 (M. Kotabe, Temple)
Reviewer, Pacific Basin annual meetings: Big Island, Hawaii, 1997 (A. Palia, Hawaii)

Western Academy of Management (WAM)

Reviewer, annual meetings: Santa Fe, New Mexico, 1994 (C. Pinder, UBC); San Diego, 1995 (J. Pearce, UC Irvine); Banff, 1996 (B. Drake, Portland); and Lake Tahoe, 1997 (P. Buller, Gonzaga U.)

International Association of Chinese Management Research (IACMR)

Founding member of the association and founding member of the editorial review board of its official journal, *Management and Organization Review* (2002–present)

INSTITUTIONAL AND COMMUNITY SERVICES

University of Texas System

UTD campus representative on the UT System Globalization Task Force (2006–present)

- * Attended a meeting in Austin at the UT System (February 2007)

University of Texas at Dallas

School/Department Services:

Executive Director, Center for Global Business, Fall 2006–present

- * I founded this center, whose establishment was announced by President David Daniel on August 30, 2006 at the Texas Competitiveness Summit held on our campus. Leaders from industry, government, and higher education attended the Summit. It was keynoted by Senator John Cronyn (R-TX) and Assistant Secretary Tom Luce, US Department of Education
- * Assembled an Advisory Board (chaired by Robert Hsueh, Law Office of Robert Hsueh)

Co-chair, Organization, Strategy, and International Management (OSIM) Strategic Planning Committee, 2008

Co-chair, Faculty Search Committee, OSIM, 2005-2006, 2006-2007, 2008-2009

Member

- * Search Committee for Director for GLEMB, 2009-10
- * Search Committee for Associate Dean for Executive Education, 2008-09
- * Executive Education Committee, 2005-present
- * Ph.D. Committee, 2005-present
- * Scholarship Committee, 2006-07

Presenter, “Global Strategy @ UTD SOM,” Dean’s Advisory Council, October 2005

Coordinator, Ph.D. Program in International Management Studies, OSIM, Fall 2005–present (see p. 23 for details)

Program and Curriculum Development:

Chair, Committee on BS in BA Concentration in International Business, 2006

Member, Committee on the new BS in Global Business, 2010

- * Recruited two executives who wrote support letters on behalf of the business community

University Services:

Member, Committee on Educational Policy (highest university-level faculty committee on academics), 2008-09, 2009-10

- * Committee meets every month to approve various new programs/degrees proposed

Faculty member, application for the Confucius Institute administrated by the Chinese government, Nov 2006

Presenter, “Global Strategy: The Role of Business Schools in the 21st Century,” on behalf of the UTD faculty in honor of Vice Minister Wu Qidi, who led a delegation from the Chinese Ministry of Education to visit UTD, May 2006

Ohio State University

Department Services:

Coordinator, Ph.D. Program in International Business, Fall 2004–Spring 2005

Member: Ph.D. Macro-Track Admissions Committee, Winter 2000, 2002, 2004 (chair: Winter 2005)

College Services:

Speaker: Strategic choices during institutional transitions, a 45-minute presentation as featured faculty research for the Dean’s Advisory Council, May 7, 2004

Peer teaching evaluator for Professor Sharon Alvarez’s MBA class in entrepreneurship, April 2004

Member: Undergraduate Program Committee, 2002–2005 (participated in faculty interviews/program restructuring)

Member: CIBER Advisory Council, 2000–2005

Speaker: How to successfully apply for FLAS fellowships? MBA event sponsored by CIBER, January 2004 and 2005

- * Also read and commented on three FLAS applications

Speaker: From strong ties to weak ties in emerging economies, CIBER Grant Workshop, October 2003

Speaker: Studies on corporate governance in emerging economies, CIBER Grant Workshop, October 2002

Speaker: Corporate governance and firm strategies in emerging economies, CIBER Grant Workshop, September 2001

Speaker: College Teaching Forum coordinated by R. Lewicki, October 2000

Speaker: Asian Business Students Association, October 2000 and May 2002

Seminar: Business strategies in transition economies, Fisher College of Business, December 1999

University Services:

Seminar: Outside directors and firm performance during institutional transitions, State-wide Ohio Chinese studies faculty seminar, sponsored by the OSU Institute for Chinese Studies, January 2003

Speaker: *Guanxi* versus competitive business strategies, at the inaugural symposium for the Institute for Chinese Studies, (attended by President B. Kirwan; keynote speech by Ambassador S. Yang of the Taipei Economic and Cultural

Office; three invited speakers: D. Shambaugh of GWU, J. Cohen of NYU, M. Blecher of Oberlin; and two other OSU speakers: D. Chow of Law and C. Chen of Anthropology—all five other academic speakers were full professors, while I was the only assistant professor), Mershon Center, September 2001 (the event was reported in the *World Journal* at chineseworld.com and the *Fisher College of Business E-Newsletter* at fisher.osu.edu/news/fishernews, October 9, 2001).

Faculty member: Center for East Asian Studies (CEAS), Fall 1999 – present

* CEAS FLAS Fellowship Selection Committee, Winter 2002

Faculty member: Center for Slavic and Eastern European Studies (CSEES), Fall 1999 – present

* CSEES FLAS Fellowship Selection Committee, Winter 2000 and 2001

Seminar: Institutional transitions and strategic choices, Department of Sociology graduate seminar, February 2002

Seminar: Business strategies in transition economies, CSEES and CEAS, November 2000

Chinese University of Hong Kong

Seminar: Organizational slack and firm performance, Faculty of Business Administration, October 1997

University of Hawaii at Manoa

College Services:

Seminar: A test of export intermediary performance, College of Business Administration, November 1996

University Services:

Seminar: The M-form hypothesis and China's reforms, Department of Sociology, November 1996

Seminar: Management and China studies, Center for Chinese Studies, October 1996

Seminar: Firm growth in transition economies, East-West Center, February 1996

University of Washington

Speaker: Firm growth in transition economies, Jackson School of International Studies, May 1995

Speaker: International Teaching Assistant Training Workshop, September 1992

Community Services

Moderator, World Affairs Council of Dallas-Ft. Worth, Discussion on US-China economic relations, September 2008

Speaker: Path to success, Professional Development Workshop, Columbus Chinese Christian Church, April 2005

Speaker: U.S.-China People's Friendship Association, Honolulu, August 1996

Speaker: Minnesota Retired Teachers' Annual Convention, Winona, MN, May 1991

MEDIA COVERAGE (outlets published by my own institutions)

Autumn 2009: *School of MANAGEMENT* (p. 25): "Provost's Distinguished Professor speaks at Harvard," reporting my keynote speaking engagement at a Harvard conference held at the Kennedy School of Government

* "Message from the Dean" (inside cover of the magazine) mentioned my keynote appearance

Autumn 2008: *School of MANAGEMENT* (p. 15): "Management Research Frontiers: One SOM professor factors societal norms into business strategy," reporting my *JIBS* paper with D. Wang and Y. Jiang (#2.56)

Autumn 2008: *School of MANAGEMENT* (p. 20): "Two professors and Ph.D. student earn SBA Best Paper Award," reporting my award-winning paper reported in the entry below.

UT Dallas News Center (daily campus-wide email bulletin, September 16, 2008): "Paper wins Small Business Administration award," reporting my paper coauthored with S. Lee and Y. Yamakawa that won the Best Paper Award at the Babson Conference on Entrepreneurship Research awarded by the US Small Business Administration (SBA).

See: http://www.utdallas.edu/news/2008/09/16-001.php?WT.mc_id=NewsEmails&WT.mc_ev=EmailOpen (School of Management website top news, September 17, 2008: <http://som.utdallas.edu>)

Spring 2008: *School of MANAGEMENT* (p. 24): "Professor Peng pilots *Asia Pacific Journal of Management* 25th anniversary issue," reporting my leadership role behind *APJM*'s 25th anniversary celebrations

Autumn 2006: *School of MANAGEMENT* (p. 31): "Professor Peng honored," reporting my Scholarly Contribution Award from the International Association for Chinese Management Research

Autumn 2006: *School of MANAGEMENT* (p. 32): "Five faculty members appointed to editorial posts," reporting my appointment as Editor-in-Chief of the *Asia Pacific Journal of Management*

Autumn 2006: *School of MANAGEMENT* (p. 33): "International management faculty members take leading roles at Beijing meeting," reporting AIB attendance by me and other colleagues

Spring 2006: *School of MANAGEMENT* (inside cover): "Message from the Dean,"

- Spring 2006: *School of MANAGEMENT* (pp. 16-19): “Global research prominence” and “Oft-cited works by Drs. Peng, Markoczy, and Salk,” reporting that three of us authored three of the top five most cited papers on Central and Eastern Europe (as reported by Meyer and Peng, 2005, *JIBS*—#2.33)
- * “Message from Dean H. Pirkul” (inside cover of the magazine): “The work of these three scholars [Peng, L. Markoczy, and J. Salk] exemplifies the quality of the research the SOM faculty is producing”
- Spring 2006: *School of MANAGEMENT* (p. 28): “New books analyzing international dynamics in new ways,” introducing my *Global Strategy* (and books by other colleagues)
- Autumn 2005: *School of MANAGEMENT* (p. 28): “Recent hires contribute to environment of excellence,” reporting my appointment as the Provost’s Distinguished Professor of Global Strategy
- March 2004: Ohio State University Press release, “Outside directors don’t help companies in emerging economies,” written up by Jeff Grabmeier, assistant director of Ohio State research communications, based on my NSF-funded research published in *SMJ* (2.26??) and *JWB* (2.25??). Item posted at <http://researchnews.osu.edu> and <http://fisher.osu.edu>
- June 12, 2003: *OnCampus* (Ohio State University newspaper for faculty and staff): “Two faculty awarded NSF CAREER awards: Gopalan and Peng awards total \$1.1 million,” reporting my \$422,890 CAREER Award from the National Science Foundation—reportedly the single largest NSF grant to a business school faculty member at the time of award
- * Featured in *Fisher College News Release* (April 28, 2003), *OSU Today* (May 19, 2003), www.osu.edu (top story on the main website of the Ohio State University on May 22, 2003), and *International Affairs Update at OSU* (June 2003, p. 4).
- February 21, 1990: *Winonan* (Winona State University campus newspaper): “Peng presents paper,” reporting my first-ever academic conference presentation, as an undergraduate student, at the Pacific Interest Conference in Salem, Oregon

MEDIA COVERAGE (outlets published by others)

- October 9, 2009: *Sing Tao Daily* (Vancouver) (in Chinese), “Chinese firms need thick skin when going overseas,” reporting my keynote speech at the Pacific Region Forum, Vancouver.
- June 6, 2008: U.S. Small Business Administration (SBA), Office of Advocacy, News Release (Washington, DC): “Best Paper Awarded by Advocacy at the Babson College Entrepreneurship Research Conference,” reporting my paper (with S. Lee and Y. Yamakawa) on bankruptcy laws and entrepreneurship development
- * SBA Chief Economist Chad Moutray noted in the press release: “This paper is an excellent example of the type of scholarship our Best Paper Award is intended to highlight. . . This kind of research provides a sound theoretical basis for public policy choices, in this case analyzing the infrastructure that fosters value-creating activities by firms with high-growth potential.”
- March 7, 2008: *The World Journal* (in Chinese, the largest Chinese language newspaper in North America), “Editor-in-Chief Mike Peng carries out internationalization,” reporting my *APJM* leadership activities
- May 2007: *Smart Business Dallas* magazine, p. 22, section on Executive Education Insights: “Global Strategy,” interviewed by Lisa Beets
- June 2006: *Management@People (Guanli@Ren)* magazine (in Chinese), pp. 31-32, section on “Global experts on Chinese management,” interviewed on “The evolution of relationship strategy.”
- December 14, 2005: *The Business Times*, p. 10 (Singapore), quoted at length in an article on the *Asia Pacific Journal of Management* special issue conference I co-chaired on Asian business groups, written by Conrad Tan, “Asian companies set to go global in next few years”—reported on the 2nd day of our conference
- December 2004: Interviewed by Voice of America on Asian business strategies
- May 2004: Thomson Institute for Scientific Information reported that my 2003 *AMR* (#2.3) to “the new hot paper” (based on citations) in the entire field of Business and Economics (other fields include disciplines such as Chemistry, Medicine, Computer Science—each has only one paper) (<http://esi-topics.com/nhp/nhp-may2004.html>)
- September 2001: Inaugural speech, “*Guanxi* and competitive business strategies,” at the Ohio State Institute for Chinese Studies reported by *The World Journal* (at chineseworld.com)
- October 1997: Interviewed and quoted by *Newsweek* (international ed., October 27, 1997, p. 24 and Japanese ed., October 29, 1997, p. 17) on mainland Chinese red chips listing in Hong Kong
- May-June 1996: Dissertation research on export strategy completed at the University of Washington featured twice in the editorials of the *Exporter Magazine* (May 1996, p. 2; June 1997, p. 2)